



Giovanna Tagliasco

Research Fellow

EDUCATION AND TRAINING

2022

PhD

Doctorate in Architecture and Design Curriculum Design. **Co-supervised with the Université de Nîmes**. Doctoral School 583 'Risques et Société' Information and Communication Sciences. Thesis title: 'Service Design beyond grids. From the meaning of tools to the configuration of the process'. Cycle: XXXIV
University of Genoa

2018

Master's Degree

Master's Degree in Product and Event Design. Thesis title: 'Service Design: a story of connections'.
University of Genoa

2015

Bachelor's degree

Bachelor's Degree in Product and Nautical Design
University of Genoa

PROFESSIONAL HISTORY

2022-oggi

Research fellow

Title of the grant: 'Service design for the circular economy and the promotion of reuse practices'. Contract No. 983 of 24 February 2022. Renewed with annual extension.
Department of Architecture and Design, Head: Chiara Olivastri

1 March 2022 to 28 February 2023 Year I

6 March 2023 to 5 March 2024 Year II

6 March 2024 to 5 March 2025 Year III

6 March 2025 to 5 March 2026 Year IV

University of Genoa

02.2025 – 31.03.2026

Adjunct Professor

Private law contract for the official teaching of **Fundamentals of Design** – code 90716, SSD ICAR/13, Teaching hours: 30 – CFU 3, Second semester of the academic year 2024/2025.

Bachelor's Degree Course in Nautical Product Design.

Co-teachers: Giulia Zappia and Francesco Burlando

Department of Architecture and Design, La Spezia Campus, University of Genoa



[02.2024 – 31.03.2025](#)

Adjunct Professor

Private law contract for the teaching of the official course *in* **Fundamentals of Design** – code 90716, SSD ICAR/13, Teaching hours: 40 – 4 credits, second semester of the academic year 2023/2024. Bachelor's Degree Course in Product Design.

Co-teachers: Giulia Zappia and Francesco Burlando

Department of Architecture and Design, La Spezia Campus, University of Genoa

[01.03.2023 – 31.03.2024](#)

Adjunct Professor

Private law contract for the official teaching of **Fundamentals of Design** – code 90716, SSD ICAR/13, Teaching hours: 30 – CFU 3, II semester of the academic year 2022/2023.

Bachelor's Degree Course in Nautical Product Design.

Co-teachers: Giulia Zappia and Mario Ivan Zignego.

Department of Architecture and Design, La Spezia Campus, University of Genoa

ACADEMIC APPOINTMENTS

[02.2019 – 01.2022](#)

PhD student representative

for the XXXIV cycle, Doctorate in Architecture and Design, Department of Architecture and Design.

Department of Architecture and Design, La Spezia Campus, University of Genoa

EXPERIENCE

MAIN SEMINARS

[03.04.2024](#) Guest speaker

Social innovation and technological transition. Redesigning services. Design tools for social enterprises. Role played: Keynote speech entitled Service Design for the Circular Economy. Palazzo Badoer, Venice

TEACHING OR RESEARCH POSITIONS (FELLOWSHIPS) AT FOREIGN UNIVERSITIES AND RESEARCH INSTITUTES

[14.10 - 08.11.2024](#) Visiting Professor

Employed Foreign Expert or Teacher, for the Design Laboratory course. Teaching hours: 50.

Course co-taught with Francesco Burlando on the theme “Starting from Chinese heritage and/or tradition to create a contemporary product”. Beijing University of Chemical

Technology (BUCT), Beijing, Cina

[23.10 - 17.11.2023](#) Visiting Professor

Employed Foreign Expert or Teacher presso la Beijing University of Chemical Technology (BUCT), Beijing, Cina, per il corso di Design Laboratory. Ore didattiche erogate: 50. Corso in co-didattica con Francesco Burlando sul tema ‘Progetto di una seduta’.

Beijing University of Chemical Technology (BUCT), Beijing, Cina

PRIZES AND ACCOLADES FOR SCIENTIFIC ACTIVITY, INCLUDING MEMBERSHIP OF ACADEMIES

2024 – oggi Associate member SID
Società italiana di Design

NATIONAL AND INTERNATIONAL RESEARCH PROJECTS

06.2024 – 31.03.2025 Member of the research group

The project **C-City Genova Città Circolare: sustainable** textiles, carried out with the support of the Fondazione Compagnia San Paolo di Torino, aims to operate at a local level, raising awareness and spreading the culture of environmental sustainability and the circular economy in the supply chain, exploring this topic in a comprehensive and timely manner thanks to the support and involvement of experts in the field, such as associations, schools, universities and companies. Scientific Directors: Luisa Chimenz, Chiara Olivastri. Role: organisation of workshops between students of the Service Design course of the Master's Degree in Product and Event Design at UniGe and some classes of the Professional Institute for Industry and Crafts for Made in Italy (participation in the Workshop on 26.11.2024).
University of Genova

01.03.2024 – present Member of the research group
project end date 28.02.2027

Member of the research group **EdA-Z. Adventure Experience for Generation Z**. “EdA-Z. Adventure Experience for Generation Z” is a research project that addresses the macro challenge of “Human Capital at the Centre” and deals with “Adventurous and Sustainable Experiential Tourism” within the framework of the European Interreg Maritime IT-FR 2021-2027 programme. Principal Investigator Renata Morbiducci. Role: organisation of events held in Liguria, kick-off and launch event, management of mini-site content and collaboration on the definition of deliverables.

University of Genova

15.01.2024 – present Member of the research group

Member of the **ReCITYing** research group. ReCITYing is a project co-funded by the European Union's Creative Europe Programme with the aim of promoting the regeneration of unused, closed or private urban spaces and buildings into artistic laboratories open to the city and cultural incubators. Scientific Director for the DAD: Manuel Gausa Navarro. Role: Communication Secretary, definition of coordinated image, management of social media content and website. Report production.

> Kick-off organisation - **23.02.2024** - UniGE _ DAD Department

Lecture Hall San Salvatore

> tutor and WS organisation - Genoa WS **17-19.06.2024**, Albergo dei Poveri

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RESEARCH PROJECTS ENTRUSTED BY PUBLIC OR PRIVATE INSTITUTIONS

06.2023 – 11.2023 Member of the research group

Member of the research group | Research contract between the Department of Architecture and Design and AMIU as part of the REACT EU PON METROPOLITAN CITIES 2014-2020 project – Action 6.1.4 Environmental quality and adaptation to climate change – Project Sheet GE6.1.4.c “C-City – Circular City” – on “*development, application and coordination of the project to set up the surplus centre in Via Bologna*”. The research aims to create the interior design of the reuse centre in Via Bologna in Genoa, according to the guidelines of the **Surpluse** strategy, which was developed within the philosophy of the Life Force project. Scientific Director for the DAD: C. Olivastri. Duration: 6 months.

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