

Lara Penco

Full professor

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Education and training

PhD Economics and Service Management

Academic experience

Associate Professor

Università di Genova

Language skills

English

Proficient

Teaching activity

Associate Professor in Management, Department of Business Studies, Faculty of Economics, University of Genoa. Assigned courses: Business Management; Strategic Management and Corporate Governance; Private Management

Postgraduate research and teaching activity

Supervision of PhD students, residents and post-doctoral fellows

Tutorship for PhD Students in Management

Research interests

My research activity is focused on:

- a) strategy and management of firms, especially in medium sized firms;
- b) logistics;
- c) service management.

MAIN UNIVERSITY RESEARCH ACTIVITY

2016-2019: Research coordinator for the University of Genoa of the research project CIRCUMVECTIO CIRcolazione di qUalità delle Merci su VETtori nella CaTena logIstica del prOgramma – Interreg Mirittime Italy/France 2014-2020, Primo Bando, Asse 3 – Lotto 1 A (FREIGHT LOGISTICS)

2014: Research coordinator of Research Group on 'Strategies and governance of high tech firms', University of Genoa

2012

Research Coordinator of Research Group on “The economic value of cruise tourism in Bari, Genoa and Messina”, financed by Royal Caribbean Cruise Line;

Research Coordinator of Research Group on “Value and cruise tourism”, financed by University of Genoa. Department of Business Studies, University of Genoa.

2011

Research Coordinator of Research Group on “The economic value of cruise tourism in Genoa”, financed by Royal Caribbean Cruise Line, Department of Business Studies, University of Genoa.

Research Coordinator of Research Group on “Cruise tourism in Portofino”, financed by Rotary Portofino, Department of Business Studies, University of Genoa.

Research Coordinator of Research Group on “Evolution of Districts and Local Systems”, financed by University of Genoa. Department of Business Studies, University of Genoa.

2010

Member of Research Group on “Value Creation of Ligurian firms”. Research Coordinator: Prof. Alberto Quagli. Department of Business Studies, University of Genoa.

2009/2010

Member of the PRIN research group on 'Consonance and dissonance evaluation in medium sized firms', Department of Business Studies, University of Genoa - Research Coordinator: Prof. Pietro Genco

2007-2008

Member of Research Group on “Nautical Tourism and Port”, financed by Fondazione Carige and by University of Genoa. Research Coordinator: Prof. Alberto Quagli. Department of Business Studies, University of Genoa.

2005-2007

Member of Research Group on “Retail Logistics”, financed by Italian Centre of Excellence in Integrated Logistics. Research Coordinator: Prof. Pietro Genco.

2004-2006

Member of the research group on “Services in Liguria”, financed by Fondazione Carige, Department of Business Studies, University of Genoa - Research Coordinator: Prof. Pietro Genco

2001/2002

Member of the research group on 'The effects of New Economy on the management of the firms', Department of Business Studies, University of Genoa - Research Coordinator: Prof. Pietro Genco

2000/2001

Member the research group on 'The technological transfer to SME in Liguria', Research project financed by CNR, Department of Business Studies, University of Genoa - Research Coordinator: Prof. Pietro Genco

2000/2001

Member the research group on 'Innovation, competitive position and

support services of SME', Department of Business Studies, University of Genoa - Research Coordinator: Prof. Pietro Genco
1999

Member of the research group on 'Analysis of the competitive position and future developments of the Savona-Vado port', Research project financed by the Local Port Authority of Savona-Vado, Department of Business Studies, University of Genoa - Research Coordinator: Prof. Pietro Genco
1998

Member of the research group on 'Preliminary study for the Genoa Port Planning Project', Research project financed by the Local Port Authority of Genoa, Department of Business Studies, University of Genoa - Research Coordinator: Prof. Pietro Genco

Grants

2017 - ONGOING

NECTEMUS Programma Interreg Marittimo Italia/Francia 2014-2020 Primo Bando Asse 3 Lotto 1 A (CIELI - Centro Italiano di Eccellenza sulla Logistica Integrata)

Regione Liguria

Participant

Scientific Responsible for the Università degli Studi di Genova: NECTEMUS – Programma Interreg Marittimo Italia/Francia 2014-2020, Primo Bando, Asse 3 – Lotto 1 A, (CIELI - Centro Italiano di Eccellenza sulla Logistica Integrata, Università degli Studi di Genova): Bando Regionale PROT NP 2017/16803

2016 - ONGOING

CIRCUMVECTIO

EU

Principal investigator

Scientific Responsible for the Università degli Studi di Genova - CIRcolazione di qualità delle Merci su VETtori nella CaTena logistica del prOgramma – Programma Interreg Marittimo Italia/Francia 2014-2020, Primo Bando, Asse 3 – Lotto 1 A, (CIELI - Centro Italiano di Eccellenza sulla Logistica Integrata, Università degli Studi di Genova).
Coordinator: Regione Liguria.

Editorial activity

1. Member of the *Advisory Board of International Journal of Transport Economics* (ISSN 0391-8440 / e-ISSN 1724-2185); nell'ambito del *International Journal of Transport Economics svolge anche attività di Comitato di Redazione (Comitato di redazione: Editor in Chief, Enrico Musso, Lara Penco e Prof. Alessio Tei).*
2. Member of the Editorial Board di *Corporate Governance and Organizational Behavior Review*
(<https://virtusinterpress.org/Editorial-Board,4862.html>)
3. Member of Editorial Board of *Impresa e Progetto – Electronic Journal*

of Management (ISSN 1824-3576).

Guest Editor - Special Issue

“Growth Strategies & Internationalization for SMEs” of the International Journal of Globalisation and Small Business

(<http://www.inderscience.com/jhome.php?jcode=ijgsb>), Guest Editors: Gianluca Marchi, Michela Matarazzo, Lara Penco, Sara Poggese, Tiziano Vescovi.

Guest Editor - Special Issue

European Journal of Cross-Cultural Competence and Management

(<http://www.inderscience.com/jhome.php?jcode=ejccm>) - ISSN online: 1758-1516 ISSN print: 1758-1508

Assignments abroad

Consiglio Nazionale delle Ricerche (Short Term Mobility) - Warrington College of Business Administration, Department of Management, Gainesville, University of Florida: “Technology Transfer for Small Medium Enterprises (SME).