

## Roberta Scarsi

Associate Professor

### EDUCATION AND TRAINING

2003

**PhD in Service Management**

Doctoral thesis: "Evolution of the external environment and transformations in logistics activities"

University of Genoa

1999

**University degree in Maritime Economics and Transport**

Thesis: "Safety regulations in maritime transport of bulk goods: economic and organizational effects"

University of Genoa

1996

**University degree in Economics**

Thesis: "The case of the terminal at Calata Sanità within the Port of Genoa"

University of Genoa

1989

**High school diploma**

State classical high school "A. D'Oria" – Genoa

### PROFESSIONAL HISTORY

2010-2014

**University Researcher in Business Management**

University of Genoa

2003-2010

**Subject expert in Transport Management**

University of Genoa

2009

**Long term consultant contract**

Research project: "Logistical solutions to support production and transformation processes: the case of steel"

University of Genoa

2008

**Long term consultant contract**

Research project: "Trends in the bulk shipping market and their implications for shipowners' decision-making processes"

University of Genova

2007-2008

**Research fellowship (annual)**

Research project: "The bulk shipping business: economic trends, market forecasting, and decision-making models"

University of Genova

2005-2007

**Research fellowship (biennial)**

Research project: "Economic and sectoral cycles, decision-making models, cognitive approaches in bulk shipping activity."

University of Genova

2003-2005

**Research fellowship (biennial)**

Research project: "The reorganization of logistics activities in industry and distribution and the impact of new information and communication technologies"

University of Genova

## ACADEMIC APPOINTMENTS

2025-today

**Reference for data analysis of departmental documents for the DIEC**

University of Genova

2023-today

**Member of the Commission for relations with external stakeholders of the Degree Course in Maritime and Port Economics and Management**

University of Genova

2022-today

**Member of the Quality Assurance group for the CCS of the degree course in Business and Law Economics**

University of Genova

2013-2025

**Member of the Quality Assurance group for the CCS of the triennial degrees of DIEC**

University of Genova