

Ruggero Torti

Associate Professor

EDUCATION AND TRAINING

Degree in Architecture, University of Genoa

PhD in Architecture, with a specialization in 'Survey and Representation of Architecture and the Environment'

ACADEMIC APPOINTMENTS

2019

Second-level University Master's Degree titled: Meeting Incentives Conferences Exhibitions (MICE): Design, Management, and Implementation of Group Events

Professor
University of Genoa

2018

Master universitario di II livello dal titolo: Scrittura Creativa e produzione di contenuti digitali (ARGE17-361/16/1)

Professor
University of Genoa

Since 2009 al 2018

Representation Techniques

Adjunct Professor of an Official Course
University of Genoa, Polytechnic School, Bachelor's Degree Program in Industrial Design, Architecture and Design Department

Since 2003 al 2009

Drawing, Composition, and Modularity in Packaging

Adjunct Lecturer for supplementary teaching within the Editorial and Advertising Graphics Lab, held by Professor A.M. Parodi
Master's Degree Program in Industrial Design, Faculty of Architecture, University of Genoa

Since 2003 al 2005

Graphic Production Techniques

Adjunct Lecturer for official teaching within the Editorial and Advertising Graphics II Lab, held by Professors M.L. Falcidieno, D. Bardola, and M. Trimarchi
Bachelor's Degree Program in Industrial Design, Faculty of Architecture, University of Genoa

EXPERIENCE

MAIN SEMINARS

2018 "Transversal Seminars titled: 'Representation between Icon and Symbol: The Case Study of Genoese Extra-Urban Churches'"

Speaker at the Study Seminar within the PhD School of Architecture and Design
University of Genoa, Polytechnic School, Department of Architecture and Design

2019 "Transversal Seminars titled: 'Analog and Digital Models: Tools and Methods for Digital Communication'"

Speaker at the Study Seminar within the PhD School of Architecture and Design
University of Genoa, Polytechnic School, Department of Architecture and Design

2018 Transversal Seminars titled: 'From Monogram to Brand

Speaker at the Study Seminar within Digital Humanities – Communication and New Media
University of Genoa, Savona Campus

2018 "Transversal Seminars titled: 'From Analog to Digital: Representation Serving Visual Communication'"

Speaker at the Study Seminar within Digital Humanities – Communication and New Media
University of Genoa, Savona Campus

TEACHING OR RESEARCH POSITIONS (FELLOWSHIPS) AT FOREIGN UNIVERSITIES AND RESEARCH INSTITUTES

2023-2025 PRIN Through the City

"Head of the Operational Unit for the Nationally Relevant Research Project PRIN 2022 THROUGH THE CITY. Co-design of immersive serious games for urban and peri-urban landscape education and interpretation in formal and informal contexts" – CUP D53D23012760006, funded by the European Union – Next GenerationEU under the National Recovery and Resilience Plan (PNRR), Mission 4 "Education and Research" - Component C2, Investment 1.1, "Fund for the National Research Program and Projects of Relevant National Interest"

Polytechnic School, University of Bolzano, University of Genoa

TEACHING OR RESEARCH POSITIONS (FELLOWSHIPS) AT QUALIFIED FOREIGN OR SUPRANATIONAL UNIVERSITIES AND RESEARCH INSTITUTES

Since 2019 BUCT

Lecturer of the courses Digital Representation (80 hours) and Product Image Design Laboratory (40 hours)

Beijing University of Chemical Technology -BUCT

2019 International Workshop Foodcycles, Hannover

Invited speaker as guest critique at the workshop held within the 'Creative Food Cycles' project under the Creative Europe Programme. Lecture titled: 'Food and Beverage – Product and Packaging.' Dean of Research Prof. Jörg Schröder, from May 23 to 25, 2019

Fakultät für Architektur und Landschaft Gottfried Wilhelm Leibniz Universität Hannover.

2018 Escuela Técnica Superior de Arquitectura de la Universidad Politécnica de Madrid
Assignment of teaching position for Fundamentos de la Arquitectura, dibujo y el diseño para el dibujo de las ciudades utópicas, with contributions on 'Utopian City – Ideal City' and 'Utopian City – Virtual City', segundo ejercicio académico of the quarter, March, April, May de 2017_2018. Dal 01-03-2018 al 31-05-2018
Universidad Politécnica de Madrid

2018 Escuela Técnica Superior de Arquitectura de la Universidad Politécnica de Madrid
Assignment of research position for the 'SAPIENS Educational Innovation Project,' organized by the Hypermedia Innovation Group at the Escuela Técnica Superior de Arquitectura de la Universidad Politécnica de Madrid, da Marzo a Giugno 2018. Dal 01-03-2018 al 30-06-2018
Universidad Politécnica de Madrid

EDITORSHIP OR PARTICIPATION IN EDITORIAL BOARDS OF JOURNALS, PUBLISHING SERIES, ENCYCLOPAEDIAS AND TREATISES

Since 2025 Genova University Press - GUP
Member of the Scientific-Editorial Committee representing the Polytechnic School of the university press – Rector's decree 493-2025.
University of Genoa, Polytechnic School

2025 Edifir
Editor-in-Chief of the Series 'Communication and Representation'
EdiFir Firenze

PRIZES AND ACCOLADES FOR SCIENTIFIC ACTIVITY, INCLUDING MEMBERSHIP OF ACADEMIES

2017 Association of Historic Residences – ADSI
"2017 Award from the Association of Historic Residences (ADSI), recognizing the contribution made through doctoral research to the development of knowledge and cultural dissemination of Italy's historic and monumental residential architectural heritage, with particular reference to the design of new graphic interfaces for apps and multimedia tools."
Award granted by the President of the ADSI Liguria Section

2015 Coop Lombardia
Recognition for typological research and preparatory studies for the development of visual concepts for the design and communication of shopping centers in Northern Italy, with particular reference to the realization of the Voghera (PV) structure inaugurated in 2015. This includes the identification of paradigmatic solutions useful for the development of additional facilities with similar functions in the Lombardy region, as well as the originality and functional effectiveness of the study conducted—especially regarding research on color and visual perception—through which further development potentials for the research were identified.
Recognition awarded by the Technical Director of Coop Lombardia

PARTICIPATION IN THE CREATION OF NEW BUSINESS ENTITIES (SPIN-OFFS), DEVELOPMENT, USE AND COMMERCIALISATION OF ACADEMIC PATENTS

Since 2023 Campus Civico

Member of the Board of Directors of the university spin-off and founding partner for the design and management of citizen engagement processes and stakeholder involvement, the provision of consultancy on participation, and the organization of public debates. Departments DISPI – dAD. Since March 2023

DISPI and dAD departments – Unige

2017 double line – Registered design patent

Registration certificate no. 004505733-0001 dated 14/11/2017 at the European Union Intellectual Property Office (EUIPO) concerning the design of a waste bin produced and marketed

Studio Città – Recanati

OTHER EXPERIENCE

Since 2025 University Strategic Center for Security, Risk, and Vulnerability – SRV

Member of the Technical-Scientific Committee of the University Strategic Center
University of Genoa

Since 2023 Interdepartmental Center on Visuality - CiVis

Technical-Scientific Manager of the Interdepartmental Center on Visuality, responsible for planning, coordination, management, and equipment oversight for the Center's activities (research, education, and third mission)

Dad, Dibris, Disfor, Dissal, Lcm departments – Unige

Since 2021 Joint Commission of the School for Teaching and the Right to Education (CPS)

Member of the Joint Commission of the School for Teaching and the Right to Education (CPS), and of the Product and Nautical Design Degree Program Council

University of Genoa, Polytechnic School

Since 2020 Evaluation Committee for the Recognition of ECTS for Other Educational Activities

Member of the Evaluation Committee for the Recognition of ECTS for Internship and Other Educational Activities in Product and Communication Design and Product and Event Design

University of Genoa, Polytechnic School