

Rosalia Santulli

Associate Professor of Corporate Finance

Affiliated Researcher IPAG Business School - Paris

EDUCATION AND TRAINING

May 15, 2014

Ph.D. in Business Administration

Final Grade: Excellent

University of Salerno

January 24, 2011

Master's Degree in Business Consulting and Management

Final Grade: 110/110 with honors

University of Salerno

February 24, 2009

Bachelor's Degree in Business Economics and Administration

Final Grade: 110/110 with honors

University of Salerno

July 5, 2005

High School Diploma in Classical Studies

Final Grade: 100/100

"P. Colletta" Classical High School, Avellino

PROFESSIONAL HISTORY

01.12.2021 – 30.11.2024

Tenure-Track Researcher (RTD-B) in Corporate Finance

University of Genoa

16.01.2020 – 30.11.2021

Postdoctoral Research Fellow in Corporate Finance

University of Salerno

23.10.2018 – 31.08.2023

Research Affiliate

IPAG Business School – Paris

01.08.2018 – 06.12.2019

Postdoctoral Research Fellow in Corporate Finance

Project funded by POR CAMPANIA FSE 2014–2020 titled "Critical analysis and strategic guidelines for strengthening the Fashion System in Campania", module "Ownership structures and governance models in the fashion system: an analysis of performance."

University of Salerno

[01.06.2016 – 31.10.2017](#)

Postdoctoral Research Fellow

Project “EFBI Observatory – Ethics, Finance, Banking, Business: bank management, bank–firm relationship, rating models, and financial development.”

University of Cassino and Southern Lazio

[01.09.2014 – 31.08.2015](#)

Postdoctoral Research Fellow in Corporate Finance

University of Salerno

ACADEMIC APPOINTMENTS

[A.Y. 2023–2024 – ongoing](#)

Member of the Admission Test Committee

Master’s Degree in Administration, Finance and Control – Department of Economics,
University of Genoa

[A.Y. 2022–2023 – ongoing](#)

Member of the PhD Board in Law and Economics

University of Molise

[Since March 2023 – ongoing](#)

Member of the Website Committee

Department of Economics, University of Genoa

[Since January 2023 – ongoing](#)

Member of the Degree Programme Council Master’s Degree in Administration, Finance and Control

Department of Economics, University of Genoa

[Since March 2022 – ongoing](#)

Member and Representative of the Communication Committee

Department of Economics, University of Genoa

[Since January 2022 – ongoing](#)

Member of the Degree Programme Council Bachelor’s Degrees

Department of Economics, University of Genoa

[Since January 2022 – ongoing](#)

Member of the Quality Assurance Committee Bachelor’s Degrees

Department of Economics, University of Genoa

[Since December 2021 – ongoing](#)

Member of the Academic Board

Department of Economics, University of Genoa

EXPERIENCE

SCIENTIFIC RESPONSIBILITY FOR RESEARCH PROJECTS ACCEPTED FOR FUNDING ON THE BASIS OF COMPETITIVE CALLS INVOLVING PEER REVIEW

2017–2022 Scientific Coordinator of the Research Project

“Family Managers' Propensity towards Mergers and Acquisitions: The Role of Performance Feedback”

Family Business Observatory and Virtual Laboratory, University of Salerno

TEACHING OR RESEARCH POSITIONS (FELLOWSHIPS) AT FOREIGN UNIVERSITIES AND RESEARCH INSTITUTES

A.Y. 2024–2025 Visiting Lecturer

Course in Finanzas Corporativas Master's Degree (Double Degree Program, 20 hours)

Universidad Católica Sedes Sapientiae, Lima (Peru)

A.Y. 2024–2025 Visiting Lecturer

Course in Family Entrepreneurship Bachelor's Degree (12 hours)

IPAG Business School, Paris

EDITORSHIP OR PARTICIPATION IN EDITORIAL BOARDS OF JOURNALS, PUBLISHING SERIES, ENCYCLOPAEDIAS AND TREATISES

2023 Guest Editor, Special Issue

“Digital Entrepreneurial Finance and New Approaches to Venture Funding”
Journal of Small Business and Enterprise Development

2018–2020 Member of the Editorial Board

American Journal of Management Science and Engineering

Since 2018 Member of the Editorial Board

Family Business Observatory and Virtual Laboratory Book Series (Editoriale Scientifica)
Department of Management & Innovation Systems (DISA-MIS), University of Salerno

PRIZES AND ACCOLADES FOR SCIENTIFIC ACTIVITY, INCLUDING MEMBERSHIP OF ACADEMIES

2025 Best Paper Award

“Financial Literacy and Corporate Social Responsibility: Empirical Evidence from Italian Micro Enterprises” (co-authors: Stefano Piserà, Laura Nieri, Stefano Filomeni), Accounting & Finance Research Conference 2025 – “Driving the SDGs: A Decade of Action for a Sustainable Future” June 9–10, 2025
LUM University, Bari

2022 EBS Research Committee Award

Essex Business School, University of Essex

2018 Best Paper Award

“The Effect of Financial and Nonfinancial Goals on Performance: An Empirical Application of Humane Entrepreneurship Theory in Family Firms' Context” (with Carmen Gallucci)

ICSB Global Entrepreneurship Conference 2018 – “Social Innovation and Humane Entrepreneurship from Policy to Action”, October 4–5, 2018
University of Salerno

2015 Best Conference Paper Award for First-Time Presenter (€1,000)

“How Do Different TMT Configurations Affect Family Firms’ Performance? The Mediating Role of Organic and Acquisitive Growth Strategic Choices” (with Andrea Calabrò and Carmen Gallucci)

IFERA Conference 2015 – “Tradition and Innovation in Family Business”, June 30 – July 3, 2015
Hamburg Institute of Family Owned Business

2014 Best Foreign Contribution Award

“Profile of Female Leadership. The Results of She Business Project” in *Le Grand Livre de l'Économie PME* (3rd ed.), Lextenso Editions, ISBN 978-2-297-02068-8 (with Carmen Gallucci, Giuliana Saccà, Francesca Saccà)

Grand Prix de l'Économie PME 2015

OTHER EXPERIENCES

2022–2025 Member of the RAISE Project – Robotics and AI for Socio-economic Empowerment
Selected among the 11 National Innovation Ecosystems funded by the Italian Ministry of University and Research (MUR) under the PNRR – National Recovery and Resilience Plan.
Partners: National Research Council (CNR), Italian Institute of Technology (IIT), and University of Genoa (lead institution), supported by Regione Liguria.

01.09.2018 – 30.09.2018 Visiting Researcher

Chair of Family Business & Entrepreneurship, IPAG Business School, Nice

12.01.2015 – 13.03.2015 Visiting Researcher

Chair of Business Administration – Witten Institute for Family Business, University of Witten/Herdecke

08.06.2015 – 13.07.2015 – Visiting Researcher

Chair of Business Administration – Witten Institute for Family Business, University of Witten/Herdecke