

Lorenzo Mizzau

Associate professor ✉

lorenzo.mizzau@unige.it

Education and training

PhD in Management

Alma Mater Studiorum Università di Bologna

MSc in Economics and management for the Arts Culture and Communication

Magna cum laude

Università Bocconi

Academic experience

2022 - ongoing

Associate Professor

Università di Genova - Genoa

2019 - 2022

Ricercatore B / Senior Assistant Professor

Università di Genova - Genoa

2016 - 2019

Ricercatore A / Assistant Professor

Università Cattolica del Sacro Cuore - Milan

2015 - 2016

Post-doctoral Fellow

Università di Modena e Reggio Emilia - Reggio Emilia

Research project on Job embeddedness

2014 - 2015

Post-doctoral Fellow

Università Ca' Foscari - Venice

PRIN (Ministry of University-funded project) on Conditions of High-Growth
Entrepreneurial Ventures

2013 - 2014

Assistant to the Director

ESCP Europe / Università Ca' Foscari - Paris

Double Master's Degree (Mastère-2 / Master di II liv.) in Management of Cultural Assets and Activities (MABAC)

2012 - 2013

Post-doctoral Fellow

Università Ca' Foscari - Venice

Productions and Professions in the Movie and Audiovisual Sector in North-East Italy

Work experience

2011

Label Manager

Kiver Spa (formerly 2music srl / subsequently acquired by Mondadori Group) - Milan

Digital music professional

Language skills

English

Proficient

French

Independent

Italian

Mother tongue

German

Basic

Postgraduate research and teaching activity

Supervision of PhD students, residents and post-doctoral fellows

Tutor of the following PhD Students (PhD SRV, CV in Management & Security):

- Tommaso Pio Danese

- Eleonora Balestra

PhD committees membership

PhD in Security, Risk & Vulnerability

Postgraduate (PhD) teaching activity

PhD in Security, Risk & Vulnerability

Research interests

I am interested in the management of cultural industries, the role of context in organizational practices (particularly through geographic and sociologic perspectives), creative work and careers, and the dynamics of complex projects involving multi-stakeholder and public-private collaboration. Recently, I am studying new forms of work such as remote working, their consequences and processes in terms of work and employee wellbeing.

My work has appeared on edited books published by Edward Elgar (*A Modern Guide to Creative Economies*, 2022) Emerald (Advanced Series in Management, 2018; Studies in Public and Non-Profit Governance, 2019), Routledge (*Digital transformation in the Cultural and Creative Industries*, 2021), and Springer (*Cultural Initiatives for Sustainable Development*, 2021), and on international scholarly journals such as the *International Journal of Arts Management*, the *Journal of Economic Geography*, *Sociologia del Lavoro*, *Urban Studies*, and *Human Relations*, amongst others.

Editorial activity

Corresponding Proponent (session chair) of the ST11_03 Standing Track on Management and governance of culture, heritage and tourism, EURAM (European Academy of Management Annual Conference), since 2019.

Member of the Editorial Committee, in charge of referral processes, of *Impresa Progetto - Electronic Journal of Management* (AIDEA ranked journal).

Guest editor for *Revue de l'Entrepreneuriat / Review of Entrepreneurship*, special issue on 'Supporting Creative and Cultural Entrepreneurship', 2024.

Reviewer for: *European Management Review*, *Human Relations*, *Piccola Impresa/Small Business*, *International Journal of Arts Management*; EURAM (European Academy of Management Annual Conference) 2015-2017 and 2019-2020 [Dublin-online] and 2022-now; *Academy of Management Meeting* (2008; 2016), *WOA* (2016-2019, 2021, 2025), *ItAIS* (2020, 2024) and *FINT* (2025) conferences.