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# MORELLA ALPA

## PERSONAL INFORMATION

**Email:** morellaalpa@gmail.com

**Phone:** +39 331 114 0715

**Date of Birth:** March 21, 1995

**Residence:** 17100, Savona,  
Italy

## EDUCATION AND TRAINING

### **Corporate PhD in Business Archives: Ceramic Manufacturing in Savona and Albissola**

Started on 09/11/2024 - Ongoing at the University of Genoa, Department of Antiquities, Philosophy, and History (DAFIST).

### **Master's Degree in Innovative Art Management: Finance, Marketing, Strategy**

Completed on 30/03/2023 at the University of Pavia - Department of Economic and Business Sciences.

Thesis in Economics and Management of Art: *20th-Century Ceramic Art in Liguria. Analyzing production history, the current market, and existing artisan realities.*

Supervisor: Dr. Elia Napolitano

### **Master's Degree in Book and Document Sciences**

Completed on 09/11/2020 at Alma Mater Studiorum University of Bologna - Ravenna Campus with a grade of 110/110 cum laude.

Class: LM-5 Archival Studies and Library Science

Thesis in Digital Archiving: *Women and Asylums in 20th-Century Italy. The former asylum of Pratozanino.*

Supervisor: Prof. Stefano Allegrezza

Co-supervisor: Prof. Elena Gonnelli

### **Bachelor's Degree in Cultural Heritage**

Completed on 20/03/2018 at Alma Mater Studiorum University of Bologna - Ravenna Campus with a grade of 100/110.

Class: L-1 Cultural Heritage

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Thesis in Musicology and History of Music: *The First Japanese Ambassadors in Europe – Stories of Musical and Sound Events.*

Supervisor: Prof. Donatella Restani

### **High School Diploma in Art**

Completed on 10/06/2014 at "Arturo Martini" High School in Savona.

## **PROFESSIONAL EXPERIENCE**

### **Savona Ceramics Museum Foundation**

Savona, September 2023 - Ongoing

Museum Mediator

Welcoming visitors, planning and conducting thematic tours for the general public or school groups, organizing and managing educational activities.

### **Il Vicolo Art Gallery**

Genoa, February 2023 - May 2023

Gallery Assistant

Planning and organizing the purchase, storage, and setup of the modern and contemporary art collection and related materials. Managing the online gallery, uploading content, and monitoring sales.

Cataloging and managing the art collection.

### **Wannenes Art Auctions**

Milan, September 2022 - January 2023

Valuation Services Assistant - Collaboration Contract

Drafting inventories for large estates and preparing sales contracts. Managing the Live Auctioneers online platform during auctions. Negotiating with potential buyers and collaborating with experts from various auction departments.

Coordinator: Dr. Luca Melegati

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### **Savona Ceramics Museum Foundation**

Savona, January 2022 - April 2022

Intern

Updating the museum's catalog of works, following established archival guidelines and practices. Assisting the educational department.

### **Pietro Costa Public Library**

Celle Ligure, June 2021 - September 2021

Librarian

Occasional collaboration contract

Assisting users with online catalog searches and in locating books, journals, and audiovisual materials. Organizing the archive. Managing the collective catalog and handling requests from other libraries within the network.

### **State Archives of Savona**

Savona, January 2020 - April 2020

Savona, December 2017 - February 2018

Curricular Internship

Cataloging registers, entering data into the Archimista platform for the section of the archive from the 19th and early 20th centuries, which includes documents related to the city's industrial and urban development, urban planning, public works projects, and the construction of public and private buildings. Creating inventories, censuses, and guides for archivists and archival institutions. Assisting with conferences.

Coordinator for Bachelor's Degree: Dr. Francesca Mambrini

Coordinator for Master's Degree: Dr. Eleonora Baddour

### **TEACHING ACTIVITIES**

**Gulf University - University of the Third Age**

Spotorno, January - February 2025

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A Journey Through Art: Enrico Baj and 20th-Century Liguria  
This course will explore the deep connection between internationally renowned artists and the Ligurian territory throughout the 20th century, with a particular focus on the figure of the Milanese artist Enrico Baj, on the occasion of the centenary of his birth.

**Gulf University - University of the Third Age**

Spotorno, January - March 2024

Lecturer for the Course: 20th-Century Ceramic Art in Liguria  
The course explores the history of Ligurian ceramics in the 20th century, focusing on the artisan realities of Albissola and their connections to prominent artists such as Wifredo Lam and Lucio Fontana.

**CERTIFICATIONS**

**IFTS - Technician for Promoting Tourism Products and Services with a Focus on Local Resources, Opportunities, and Events**

Course in collaboration with Is.For.Coop Savona, University of Genoa, I.S.S. Ferraris Pancaldo, and the Savona Provincial Hotel Association, completed on 26/04/2022 with a grade of 97/100.

Project Work: In Cammino con Lucio Fontana

Supervisor: Dr. Serena Bertolucci

Co-supervisor: Dr. Tiziana Casapietra

**LANGUAGE SKILLS**

**Italian:** Native

**English:** Intermediate level for oral comprehension and production; Advanced level for written comprehension and production

**IT SKILLS**

Proficient in Microsoft Office Suite