

SIMONA FRANCESCHINI

Contract Professor at DITEN – “Soft Skills” subject

CEO at Forma Mentis S.r.l. – Training Company accredited by the Liguria
Region

EDUCATION AND TRAINING

Law Degree old system

22/10/1999

Title

Law Degree
University of Genoa

PROFESSIONAL HISTORY

[Previous positions held at this or other universities, etc.]

2006 - 2023

Title

Professor – Member of the Teaching and Competitions Committees at ISICT, Issuge – 2020 .
2023 Professor at Ianua
Organization

University of Genoa

ACADEMIC APPOINTMENTS

[Example: head of department, course coordinator, etc.]

Date

Title

Short description, if any
Organization

EXPERIENCE

[The following are subsections]

MAIN SEMINARS

2006 - 2023 Title Applied Creativity and Corporate Innovation, teacher of the Corporate
Innovation Course Organization ISICT – Ianua University of Genoa

SCIENTIFIC RESPONSIBILITY FOR RESEARCH PROJECTS ACCEPTED FOR FUNDING ON THE BASIS OF COMPETITIVE CALLS INVOLVING PEER REVIEW

[Date](#) Title

Short description, if any

Organization

TEACHING OR RESEARCH POSITIONS (FELLOWSHIPS) AT FOREIGN UNIVERSITIES AND RESEARCH INSTITUTES

[Date](#) Title

Short description, if any

Organization

EDITORSHIP OR PARTICIPATION IN EDITORIAL BOARDS OF JOURNALS, PUBLISHING SERIES, ENCYCLOPAEDIAS AND TREATISES

[Date](#) Title

Short description, if any

Organization

PRIZES AND ACCOLADES FOR SCIENTIFIC ACTIVITY, INCLUDING MEMBERSHIP OF ACADEMIES

[Date](#) Title

Short description, if any

Organization

PARTICIPATION IN THE CREATION OF NEW BUSINESS ENTITIES (SPIN-OFFS), DEVELOPMENT, USE AND COMMERCIALISATION OF ACADEMIC PATENTS

[2016](#) Title

Business plan drafting for the training sector

Organization Fulgis Foundation – Municipality of Genoa

OTHER EXPERIENCES

[2000 - 2025](#)

Management of accredited training institutions: internal and external human resources management, commercial strategy development, and customer relationship management. Design, organization, and delivery of both technological and managerial training courses. Teaching in the following subjects: marketing, communications, project management, quality, process analysis, change management, time management, problem solving, leadership and human resources management, team building, coaching, public speaking, and trainer training.

Trainer for courses for companies and public entities.

Creator and coordinator of the Anti-Mobbing Help Desk in collaboration with the FAST CONFSAI union.

She has been an Innovation Manager since 2019.

Since 2020, he has obtained the IVC skills certification for: "Technician for the management and development of employment services" - "Assistance operator for starting a new business or self-employment", "Specialist Orientation operator and "Operator for matching services between supply and demand of labor" - "Technician for the transparency of skills" - "Expert for the planning and implementation of evaluation activities" - "Content expert".