

LORENZO PRATICI

ACADEMIC POSITION

Research fellow

University of Parma, Italy

Fellowship: funded by the Italian Ministry of University, titled 'Transforming Healthcare in the Post-COVID Era: Sustainability and Value of Telemedicine - RELIEVE and SAVE.

Other research interests: penitentiary administrations, accountability in prison institutions, tele-medicine.

Adjunct professor

University of Bolzano, Italy

Teaching activities: non-profit organizations management

RESEARCH ACTIVITY

Publications in peer-reviewed journals.

1. **Pratici L.**, Singer P.M. (2021) Public-Private Partnerships in health care organizations. How to cope with complexity issues: a comparative case-study between Italy and the United States. *International Journal of Organizational Analysis*, 29(4) 37-51. <https://doi.org/10.1108/IJOA-10-2020-2452> .
2. **Pratici L.**, Fanelli S., Zangrandi A. (2021) Managing health care services. Are professionals ready to play the role of managers?. *Health Services Management Research*, 34(2) 140-151. <https://doi.org/10.1177/09514848211010264>.
3. **Pratici, L.**, Fanelli, S., & Zangrandi, A. (2022). Not Only Funding: How Healthcare Organizations Can Contribute to National Health Service Sustainability. *International Journal of Public Administration*, 1-11. <https://doi.org/10.1080/01900692.2022.2050924>
4. Fanelli, S., **Pratici, L.**, Salvatore, F. P., Donelli, C. C., & Zangrandi, A. (2023). Big data analysis for decision-making processes: challenges and opportunities for the management of health-care organizations. *Management Research Review*, 46(3) – 369-389. <https://doi.org/10.1108/MRR-09-2021-0648/>
5. Ferretti, M., Mozzoni, I., Fanelli, S., & **Pratici, L.** (2022). Il Piano Nazionale di Rilancio e Resilienza Opportunità e minacce per gli Enti locali: l'opinione degli esperti. *AZIENDA PUBBLICA*, 35(3), 253-275. <https://air.unipr.it/handle/11381/2943633>
6. **Pratici, L.**, & Singer, P. M. (2021). COVID-19 Vaccination: What Do We Expect for the Future? A Systematic Literature Review of Social Science Publications in the First Year of the Pandemic (2020–2021). *Sustainability*, 13(15), 8259. <https://doi.org/10.3390/su13158259>
7. **Pratici, L.**, Francesconi, A., Lanza, G., Zangrandi, A., & Fanelli, S. (2023). The managerial role of healthcare professionals in public hospitals: a time-driven analysis of their activities. *BMC Health Services Research*, 23(1), 1-11. <https://doi.org/10.1186/s12913-023-09395-7>
8. **Pratici, L.**, Zangrandi, A., Barisone, M., Dotta, I., Prioli, M. D., & Cirone, M. (2022). Remote diagnosis tools: how to connect hospitals with their territory. Tele-radiology pilot project of Azienda Socio-Sanitaria Ligure ASL2, Savona. *Mecosan Management ed Economia Sanitaria-Open Access*, (123).
9. **Pratici, L.**, Fanelli, S., Zangrandi, A. (2023). Quarant'anni di SSN, l'aziendalizzazione e la pandemia: quale futuro per il management professionale negli ospedali pubblici? *AZIENDA PUBBLICA*, 2023(4), 395-409.

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Peer-reviewed book chapters.

10. Donelli, C. C., Trimarchi, M., **Pratici**, L., & Fanelli, S. (2021). The Value of Culture in Building Resilience in Cities. In *Exploring Cultural Value* (pp. 171-182). Emerald Publishing Limited. <https://doi.org/10.1108/978-1-78973-515-420211015>
11. **Pratici**, L., Zangrandi, A. (2022) “*Managerial tools to improve performance in territorial care: networks*”. In “*FuturaAP – “Report on the Future and Innovation of Public Administration”* Milan – 2022. ISBN: 9788-8933-5951

Peer-reviewed conference proceedings

12. **Pratici**, L., Fanelli, S., Salvatore, F.P., Milone, M. (2022) Leading organizations in time of crisis: evidence from Italy. *Conference proceedings of the 1st conference in business research and management*, Aracne. ISBN 979-12-218-0135-4 <https://hdl.handle.net/2108/304214>. DOI: 10.53136/979122180135436
13. **Pratici** L., Fanelli S., Donelli C.C. (2020) Corporate philanthropy. Philanthropic Sentiment or Competitive Advantage? What pushes firms to donate. *EURAM Conference Proceedings, Dublin September 2020*. ISBN 978-2-9602195-2-4. (Link: <https://urly.it/3cza1>).
14. Donelli, C.C., Rentschler, R., **Pratici**, L., Cingi, P. (2022) The show must go on? Innovation in the Italian cultural during Covid-19. 16th International Conference on Arts and Cultural Management. Mexico City, 2022. https://gestiondesarts.hec.ca/wp-content/uploads/2022/06/22072_Abstract.pdf
15. **Pratici**, L., Francis, J. G., Salvatore, F. P., Masci, V., Milone, M. (2023) Managing a pandemic in prison: evidence from Italy and the US. *Conference proceedings of the 2nd conference in business research and management*, Aracne. ISBN 979- 12-218-0135-4 <https://hdl.handle.net/2108/304214>. DOI:10.53136/979122180135436
16. **Pratici**, L., Francis, J. F., Francis, L. (2022) Assessing the socioeconomic impact of penitentiary activities. The case of Bologna Juvenile Detention Center. *American Political Science Association, Montreal*.
17. Masci, V., **Pratici**, L., Francesconi, A., Lanza, G., Zangrandi, A. (2023) “*Does quality accreditation stimulate effective leadership in health care organisation*” in “*Managing Knowledge for Sustainability*”. Presented at IKFAD Conference, Matera 2023. ISBN 978-88-96687, ISSN 2280-787X. <https://www.ifkad.org/proceedings-eBooks/eBook-ifkad-2023/>
18. **Pratici**, L., Fanelli, S., Salvatore, F.P., Milone, M. (2023) Corporate philanthropy: shaping profiles of charitable companies in Italy. *2nd Conference in Business Research and Management, University of New York, Tirana. BEST PAPER PRIZE AWARDED*
19. Salvatore, F.P., Milone, M., **Pratici**, L., Fanelli, S. (2023) An empirical study on the internationalization propensity of family businesses. A local perspective. *2nd Conference in Business Research and Management, University of New York, Tirana*.
20. Salvatore, F.P., Milone, M., **Pratici**, L., Fanelli, S. (2023) Healthcare organization and the national recovery and resilience plan: a corporate governance model. *2nd Conference in Business Research and Management, University of New York, Tirana*

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21. **Pratici, L.**, Gabrielli, G., Masci, V., Salvatore F.P. (2023) Accountability in prison institutions: a structured literature review of Covid-19 related publications. *X Management control workshop: Performance management systems for a better future. University of Siena*
22. **Pratici, L.**, Casali, A., Mozzoni, I. (2024) Carcere minorile e rieducazione: un approccio economico- aziendale alla valutazione. Il caso dell'IPM di Bologna. XL Convegno nazionale AIDEA. *L'azionalismo Crea Valore! Il ruolo dell'accademia nelle sfide della società, dell'economia e delle istituzioni*. University of Salerno, 2023

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TEACHING ACTIVITIES

A.Y. 2023/2024

Adjunct professor

University of Bolzano, Bozen, Italy

Taught in English. Teaching “*Management of Non Profit Organizations*”. Bachelor’s degree in Business Administration, Dept. of economics and management

Adjunct professor

Università of Genova, Italy

Taught in Italian. Teaching “*Accounting principles and business administration*”. Bachelor’s degree in Law, Law School.

Adjunct professor

University of Parma, Italy

Taught in Italian. Teaching “*Management of social enterprises*”. Master’s degree in social services. Law school.

Adjunct professor

University of Parma, Italy

Taught in Italian. Teaching “*Nonprofit organizations’ management*”, Master’s degree in business administration. Dept. of economics and management

A.A. 2022/2023

Adjunct professor

University of Bolzano, Bozen, Italy

Taught in English. Teaching “*Management of Non-Profit Organizations*”. Bachelor’s degree in Business Administration, Dept. of economics and management

Adjunct professor

University of Parma, Italy

Taught in Italian. Teaching “*Nonprofit organizations’ management*”, Master’s degree in business administration. Dept. of economics and management

Adjunct professor

University of Parma

Taught in Italian Teaching “*Health care organizations’ management*”. Med. school

Adjunct professor

Parma penitentiary university pole

Taught in Italian and English. Teaching “*Business administration*”. Parma penitentiary in coordination with University of Parma.

OTHER ACADEMIC ACTIVITIES

Reviewer for “peer-reviewed” international journals

BMC Health Services Research, BioMed Central

International Journal of Organizational Analysis. Emerald

International Journal of Public Administration. Taylor and Francis

Mecosan, Italian Journal of Health Management and Economics

Business and Society. SAGE Journals

International Journal of Public Administration. Taylor and Francis

Editorial board memberships

Member of the board of the “*International Journal of Organizational Analysis, Emerald*”). <https://www.emeraldgrouppublishing.com/journal/ijoa>

LORENZO PRATICI

FOREIGN UNIVERSITY APPOINTMENTS

Visiting Scholar

*at University of Utah, Salt Lake City, UT – USA
Dep. of Public Administration (Prof. J. G. Francis)*

Visiting Professorship

*Teaching module
“Public Administration and Public management in
Europe”, Dep. of Public Administration (Prof. J. G.
Francis), University of Utah, UT – USA*

PEER-REVIEWED FUNDED RESEARCH PROJECT

Project: Novel Approaches to palliative and end-of-life care for non-cancer patients

Call: Horizon 2023 (HORIZON-HLTH-2023-DISEASE-03-01)

Funder: Horizon Europe

Principal investigator: Prof. Antonello Zangrandi

Budget: 7 million € (to University of Parma 250,000 €)

OTHER RESEARCH PROJECTS

Member of the team investigating on the Italian public budgets of health care organizations for the years 2021, 2022 e 2023

Headquarter: University Cattolica del Sacro Cuore, Milan

Member of the team studying penitentiary public management

*In collaboration with University of LUMSA, Rome
Coordinator: Prof. Filippo Giordano*

INTERNATIONAL CONFERENCES

EURAM (European Academy of Management)

Dublin, 2023 – Presenting author
Winterthur, 2022 – Presenting author
Montreal, 2021 – Presenting author (online)
Dublin, 2020 – Presenting author (online)

BRM (Business Research and Management)

Tirana, 2023 – Presenting author (online)*
Toledo, 2022 – Presenting author
* Best paper award

APSA (American Society of Public Administration)

Montreal, 2023 – Presenting author
Seattle, 2022 – Presenting author (online)

EGPA (European Group of Public Administration)

Bruxelles, 2021 – Presenting author

IRSPM (International Research Society for Public Management)

Budapest, 2023 – Presenting author
Milan, 2021 – Presenting author

PRIZES AWARED

Best paper award

*2nd conference in Business Research and Management
Held in Tirana, University of New York
Paper entitled: “Corporate philanthropy: where do we stand today?”*

CHAIR AT INTERNATIONAL CONFERENCES

IRSPM (International Research Society on Public Administration)

to be held in Tampere, Finland. Chair of the track entitled: “Artificial Intelligence and Public Administration: what is the future of public management and public policies?”

LORENZO PRATICI

TRAINING

Ph.D. in “Economics and management of innovation and sustainability”

University of Parma

Awarded on May 2022

Thesis: “Management matters! Three essays on how health systems and organizations can improve their organizational performance”

Supervisor: Prof. Antonello Zangrandi.

Focus of my studies: public administration, health organizations’ management, penitentiary management

Master of Science

University of Parma

Business administration

Final score **110/110 cum laude**

Thesis: “Cost-efficient Quality Improvement Strategies for Italian Hospitals.

A multiple-case study”

Supervisor: Prof. Antonello Zangrandi.

Bachelor’s degree

University of Parma

Bachelor’s degree in economics and management.

Final score: **100/110**

Thesis: “The entry of Italy in the stability pact: a few considerations”

Supervisor: Prof. Mario Menegatti

PROFESSIONAL EXPERIENCE

Teaching activities in Juvenile Detention Center, Bologna

Teaching mathematics to middle school students detained at the Bologna Juvenile Detention Center

October 2020 – November 2021

Junior Auditor “**Assistant**”

KPMG Italia S.p.A.

Parma, Italy

December 2017 – July 2018

Marketing intern at *Engel and Voelkers*

Salt Lake City, Utah, Stati Uniti

September 2015 – July 2016

Junior consultant Progea Servizi Srl, Milan

Progea Servizi srl

Milan, via Pietrasanta 12

(consulting and professional training in management)

Collaborating as a freelancer from September 2018

VOLUNTEERING ACTIVITIES

Antigone Emilia-Romagna

Producing reports on Italian juvenile detention centers conditions.

Specialization in the field of health care for inmates

<https://www.antigone.it>

U.V.a. P.Ass.A.

Volunteering within the Bologna Juvenile Detention Center.

Teaching and educational activities with juvenile detainees.

<https://www.uvapassa.org>

LANGUAGES

Italian – Mother tongue

English – C2

French – C1

Spanish – B2

SOFTWARED

Microsoft Office – Excel

Stata

SPSS

Dedoose

VosViewer