

## EUROPEAN CV FORMAT



### PERSONAL INFORMATION

Name	Marciano Claudio
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E-mail	claudio.marciano@unige.it
Nationality	
Date of birth	13.10.1983

### EDUCATION AND TRAINING

Dates (from - to)	2023 - 2034
Name and type of educational or training institution	Ministry of Education and Research
Qualification obtained	National scientific qualification for the position of associate professor - sector 14/D1 (SPS09-10) - Sociology of economic, labour, environmental and territorial processes.
Dates (from - to)	2012-2015
Name and type of educational or training institution	University of Rome 'La Sapienza' - Department of Communication and Social Research.
Principal subjects/occupational skills covered	It conducts research on issues of technological and social innovation at the urban level. The focus is on the emerging phenomenon of Smart Cities and its impact on the sustainability of European cities. The PhD is carried out in co-operation with the Ministry of Economic Development, at the Istituto Superiore per le Comunicazioni e le Tecnologie dell'Informazione (ISCOM).
Qualification obtained	PhD in Communication Sciences
Dates (from - to)	2010 - 2012

Name and type of educational or training institution	University of Rome 'La Sapienza' - Department of Communication and Social Research
Principal subjects/occupational skills covered	Social Policy Analysis, Sociology of Change, Public Communication, Social Innovation Policy
Qualification obtained	Master's degree in <i>Communication for public administrations and non-profit organisations</i>
Level in national classification (if applicable)	110 cum laude

## CURRENT POSITION

Dates (from - to)	June 2023 - present
Name and address of employer	Department of International Political Science (DISPI)
Type of business or sector	University of Genoa
Type of employment	Fixed-term researcher (type A)
Main tasks and responsibilities	He conducts research in the RETURN extended partnership, funded by the PNRR, with the aim of strengthening knowledge and applications in the field of environmental risk assessment and management. He is involved in TS1, which deals with the in-depth study of project issues in the metropolitan context, and supports and represents UNIGE in several tasks, including those on stakeholder engagement and analysis of best practices.

## RESEARCH GRANTS

Dates (from - to)	May 2022 - June 2023
Name and address of employer	University of Turin
Type of business or sector	Department of Cultures, Politics and Society
Type of employment	Research Fellow
Main tasks and responsibilities	He conducts research on the role of the public actor in the governance of technological change. The focus is on medical biotechnology, with an in-depth study of the Cuban case. The scientific head is Prof. Filippo Barbera (SPS/09).
Dates (from - to)	September 2021 - May 2022
Name and address of employer	University of Turin
Type of business or sector	Department of Cultures, Politics and Society
Type of employment	Research Fellow

Main tasks and responsibilities	He is in charge of investigating the innovation policies adopted by several countries in Covid-19 vaccine research. The grant is interrupted in the eighth month due to the takeover of a new research grant. The head of the cheque is Prof. Marianna Azzurra Filandri (SPS/09).
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Dates (from - to)	September 2020 - September 2021
Name and address of employer	University of Turin
Type of business or sector	Department of Cultures, Politics and Society
Type of employment	Research Fellow
Main tasks and responsibilities	It deals with the impact of the pandemic and, in particular, the changes induced by the use of ICT for work organisation. The scientific head is Prof. Marianna Azzurra Filandri (SPS/09).

Dates (from - to)	September 2019 - September 2020
Name and address of employer	University of Turin
Type of business or sector	Department of Cultures, Politics and Society
Type of employment	Research Fellow
Main tasks and responsibilities	It investigates the social impact of artificial intelligence and the possibility of using its potential to stimulate innovation in the local entrepreneurial fabric. The scientific head is Prof. Marianna Azzurra Filandri (SPS/09).

#### **PARTICIPATION IN ACTIVITIES OF A RESEARCH GROUP CHARACTERISED BY NATIONAL OR INTERNATIONAL COLLABORATIONS**

Dates (from - to)	December 2022 - present
Name and address of employer	Facultad Latino Americana de Ciencias Sociales
Type of business or sector	Universidad de l'Habana (UH)
Type of employment	Post Doc Visiting Research
Main tasks and responsibilities	He is visiting academic at FLACSO, University of Havana. In collaboration with Biocubafarma, the coordinating body of the biotechnology innovation system of the Republic of Cuba, he is conducting a qualitative study on the process of generating vaccines

against Covid-19 and other biotechnological innovations. The scientific responsible for UH is Prof. Reynaldo Jimenez.

Dates (from - to)	May 2022 - present
Name and address of employer	University of Turin - Department of Culture, Politics and Society
Type of business or sector	
Type of employment	Collaboration in research groups
Main tasks and responsibilities	He carries out research activities as a research fellow in the framework of the PNRR project 'Agritech', in support of the UK research units dedicated to Spoke 6 and 9. He is particularly involved in integrating the literature analysis on food policy and promoting the use of foresight methods for stakeholder engagement actions.

Dates (from - to)	May 2022 - September 2022
Name and address of employer	Cardiff University
Type of business or sector	
Type of employment	Collaboration in research groups
Main tasks and responsibilities	He participates in the activities of the Wales Institute of Social and Economic Research and Data (WISERD) research group on fundamental economics. In particular, he supports the research unit consisting of Ian Rees Jones, Filippo Barbera, Julie Froud, Karel Williams and Kevin Morgan, in implementing a scenario planning method (2x2 matrix) on alternative food networks in Wales. Drafted a report for the research group with the results of the trial.

Dates (from - to)	September 2019 - May 2022
Name and address of employer	University of Turin
Type of business or sector	
Type of employment	Collaboration in research groups
Main tasks and responsibilities	He carries out research activities as a Unito research fellow in the framework of the research project "HSSH with & for Industry 4.0" by Unito, financed with POR-FESR 2014-2020 funds, Axis Infra-P, in collaboration with the Piedmont Region and the Chamber of Commerce of Turin. The research group consists of seven other research fellows with different disciplinary backgrounds and is responsible for managing the start-up of the HST research infrastructure. The research activities consist of a literature review on the social impact of Artificial Intelligence, the promotion of the centre among small and medium-sized enterprises in the area, the organisation of two workshops with researchers from the University of Turin aimed at defining a vision, and the production of a scientific article on the role of the University for local development (published by Autonomie Locali e Servizi Sociali 1/2020).

Dates (from - to)	September 2020 - September 2021
Name and address of employer	Polytechnic of Turin

Type of business or sector	Public Entity
Type of employment	Assignment in research project
Main tasks and responsibilities	He conducts research as a professional researcher within the 'Torino 2030 - future-proofing' project. The research group consists of researchers from the University and the Politecnico di Torino. It is in charge of supporting the analysis activities on the socio-economic and technological macro trends of the metropolitan city of Turin and of implementing experimental methods of scenario construction, including the Four Archetypes. It coordinates the project's editorial restitution activities.

Dates (from - to)	September 2020 - December 2021
Name and address of employer	Interdisciplinary Research Group
Type of business or sector	Collaboration in research groups
Type of employment	It carries out research activities as part of the 'Rivers and Cities' project, coordinated by Prof. Giorgio Osti. The research group consists of researchers with different disciplinary backgrounds from the universities of the provincial capitals of central and northern Italy. In particular, it is responsible for representing the University of Valle d'Aosta and drafting an essay on the relationship between the Alpine capital and its watercourses, published in a monograph published by University Padova Press.
Main tasks and responsibilities	

Dates (from - to)	September 2020 - present
Name and address of employer	Esper Italia srl.
Type of business or sector	Participation in scientific committee
Type of employment	He is a member of the scientific committee of Esper Italia srl, a company specialised at national level in supporting public bodies in planning environmental hygiene services. Prof. Gian Andrea Blengini (Polito), Prof. Pietro Santamaria (Uniba), Prof. Pinuccia Montanari (Unimore), Prof. Angelo Tartaglia (Polito) participate as members of the committee. The scientific committee carries out research activities on urban sustainability issues, with particular reference to raising the awareness of citizens, enterprises and local authorities in adopting behaviours consistent with the European directives on the circular economy.
Main tasks and responsibilities	

Dates (from - to)	January 2018 - December 2019
Name and address of employer	Teleconsys S.r.l.
work	
Type of business or sector	Innovative SME
Type of employment	Participation in research group

Main tasks and responsibilities	It participates in the research group of the '3D REstore Development (3READ) project, POR/FESR 2014-2020 funds, on a call from the Lazio Region. The group consists of researchers from the University of Rome La Sapienza and Link University and Teleconsys, as an industrial partner. In particular, it follows the research activities of task 4.5 'Crowdfunding promotion portal'.
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Dates (from - to)	September 2018 - September 2019
Name and address of employer	State University of Pisa

Type of business or sector	Department of Economics and Management
Type of employment	Collaboration in research groups
Main tasks and responsibilities	He carries out research activities within the framework of the University Research Project (PRA) 'Waste Utilities in the Circular Economy Framework' of which Prof. Giulia Romano is in charge. The objective of the research is to analyse good practices on waste management at a European level from the perspective of the performance, governance and ownership of the companies responsible for the management and treatment services. The results of the research were collected in a monograph for an international publiHer.

#### **RESPONSIBILITY FOR STUDIES AND RESEARCH ENTRUSTED BY QUALIFIED PUBLIC OR PRIVATE INSTITUTIONS**

Dates (from - to)	November 2020 - April 2021
Name and address of employer	Esper Italy - University of Valle d'Aosta
Type of business or sector	Private company - Public body
Type of employment	Applied research assignment
Main tasks and responsibilities	The assignment consists in the design and execution of the participatory and consultative process on the Regional Waste Plan and the elaboration of a final research report to be annexed to the Plan. The assignment is entrusted by Esper Italia in the framework of a partnership with the University of Valle d'Aosta.

Dates (from - to)	December 2020 - April 2021
Name and address of employer	Turin World Food Capital
Type of business or sector	Social private
Type of employment	Applied research assignment
Main tasks and responsibilities	It conducts research aimed at surveying the 'food' economy in Piedmont: employment, entrepreneurial density, added value, cultural enhancement of products and alternative food networks in Piedmont.

<p>Dates (from - to)</p> <p>Name and address of employer</p> <p>Type of business or sector</p> <p>Type of employment</p> <p>Main tasks and responsibilities</p>	<p>September 2018 - September 2019</p> <p>Human + Foundation</p> <p>Social private</p> <p>Collaboration assignment in research project</p> <p>Conducts qualitative research on innovators in Italy, as part of the 'Innovative Behaviour' project in collaboration with the Collegio Carlo Alberto and the Department of Culture, Politics and Society of the University of Turin</p>
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<p>Dates (from - to)</p> <p>Name and address of employer</p> <p>Type of business or sector</p> <p>Type of employment</p> <p>Main tasks and responsibilities</p>	<p>September 2018 - September 2019</p> <p>Associazione Nessuno - Polo del '900 di Torino</p> <p>Social private</p> <p>Collaboration assignment in research project</p> <p>He carries out research activities as part of the 'Civic Happiness' project, within the framework of the Compagnia San Paolo's 'Civica' call for proposals. He is in charge of reconstructing socio-economic indicators on the quality of life in cities and analysing the socio-cultural fabric, community and collaboration networks of the San Salvario district in Turin.</p>
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<p>Dates (from - to)</p> <p>Name and address of employer</p> <p>Type of business or sector</p> <p>Type of employment</p> <p>Main tasks and responsibilities</p>	<p>September 2017 - September 2019</p> <p>Aosta Valley Community Foundation</p> <p>Social private</p> <p>Applied research assignment</p> <p>He is the owner of the research 'Fermento. Circular innovation practices in Valle d'Aosta', financed by the Fondazione Comunitaria della Valle d'Aosta in collaboration with the University of Valle d'Aosta. The project is supervised by Prof. Patrik Vesan. The research consists of an ethnographic investigation into the experiences of social innovation in the agricultural, cultural and hospitality fields in the side valleys of Valle d'Aosta.</p>
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**SPECIFIC PROFESSIONAL EXPERIENCE CHARACTERISED BY RESEARCH ACTIVITIES**

<p>Dates (from - to)</p> <p>Name and address of employer</p> <p>Type of business or sector</p>	<p>May 2020 - present</p> <p>Forwardto - studies and expertise for future scenarios</p> <p>Social private</p>
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Type of employment Main tasks and responsibilities	Collaboration He is responsible for the research projects of the Forwardto association, which specialises in scenario building and co-designing transition strategies for public and private entities including the Politecnico di Torino, Regione Toscana, Compagnia San Paolo, Fondazione CRT, SISEC, GAL Escartons Valli Valdesi.
Dates (from - to) Name and address of employer Type of business or sector Type of employment Main tasks and responsibilities	June 2022 - December 2022 Aosta Valley Region Public Entity Commissioner in open competition He is a member of the evaluation commission for the selection of a technical manager at the Unité Grand Paradis of the Valle d'Aosta Region;
Dates (from - to) Name and address of employer Type of business or sector Type of employment Main tasks and responsibilities	September 2021 - December 2022 Giangiacomo Feltrinelli Foundation Social private Applied research assignment The assignment consists in the design of a structured consultation process with stakeholders from the city of Milan on the energy and climate transition. Furthermore, in the drafting of a final research report. The assignment was renewed for the year 2022.
Dates (from - to) Name and address of employer Type of business or sector Type of employment Main tasks and responsibilities	March 2021 - December 2021 Confartigianato Italy Trade Association Applied research assignment It carries out research and co-planning activities with the association's executives on the topics of territorial cohesion policies and improving the quality of life in inland areas.
Dates (from - to) Name and address of employer Type of business or sector Type of employment Main tasks and responsibilities	November 2020 - present Brodolini Foundation Social private Applied research assignment Carries out research activities as part of the 'Futuri (im)Perfetti' project. The project consists of the application and co-design of social foresight methods with a team of young people under 30 from Turin. He is in charge of coordinating workshops and drafting the final research report .



Dates (from - to)	February 2018 - May 2018
Name and address of employer	Municipality of Frascati
Type of business or sector	Public Entity
Type of employment	Design assignment
Main tasks and responsibilities	It carries out consultancy activities within the project for the reorganisation of the separate waste collection service in the Municipality of Frascati. In particular, he is in charge of implementing the tender specifications, as far as communication activities, awareness raising and involvement of the city's social networks are concerned.

Dates (from - to)	September 2017 -December 2018
Name and address of employer	Linea d'Ombra Association - Salerno
Type of business or sector	No Profit
Type of employment	Seminar assignment
Main tasks and responsibilities	It carries out training activities within the project 'Linea d'Ombra Factory', funded by the Department of Youth, Presidency of the Council of Ministers. The training activity consists in the organisation of five seminars, with a total duration of 40 hours, addressed to a selected group of young university graduates under 35 years of age from the Municipality of Salerno, on the topics of social innovation, cultural policies at municipal level, and community network involvement processes.

Dates (from - to)	September 2016 -December 2018
Name and address of employer	ASA - Tivoli
Type of business or sector	Municipal Corporation
Type of employment	Consulting
Main tasks and responsibilities	It carries out the design of the awareness-raising campaign for the extension of door-to-door separate waste collection in the municipality of Tivoli (Rome, 65,000 inhabitants). In particular, it is responsible for organising civic engagement and awareness-raising activities, through meetings, seminars and workshops aimed at community networks in the neighbourhoods involved in the experimentation.

Dates (from - to)	September 2016 -December 2018
Name and address of employer	ANCITEL
Type of business or sector	Public Entity
Type of employment	Consulting
Main tasks and responsibilities	It carries out training activities for the public administrators of some Campania cities on the management of communication and public awareness activities for the extension of separate waste collection services. In particular, it is responsible for providing users with data, experiences and practices developed in Italy and Europe on the processes of involving the city's social realities (third sector, voluntary

work, environmental associations, schools) in the design of innovative waste management services.

## UNIVERSITY TEACHING

Dates (from - to)	September 2022- present
Name and address of employer	University of Turin
Type of business or sector	Department of Cultures, Politics and Society
Type of employment	Contract lecturer
Main tasks and responsibilities	He is co-teacher in the Applied Social Theory course. (SPS/09, 6 CFU) He conducts 36 hours of frontal teaching and student tutoring and assessment.

Dates (from - to)	September 2020 - present
Name and address of employer	University of Turin
Type of business or sector	Department of Philosophy and Educational Sciences
Type of employment	Contract Lecturer
Main tasks and responsibilities	Holder of the course "Sociology of social services and networks" (SPS/09, 9 CFU) The course comprises 56 hours of lectures. The appointment is renewed for the years 2021/2022 and 2022/2023. In all three years, he is the thesis supervisor for three students on the course and co-advisor for three others.

Dates (from - to)	September 2020 - present
Name and address of employer	University of Turin
Type of business or sector	Department of Cultures, Politics and Society
Type of employment	Supplementary lecturer
Main tasks and responsibilities	He lectures, tutors and evaluates performance in the courses "Social Innovation", "Applied Social Theory" and "Leadership, Networks and Organisational Processes", "Local and Global Development", in collaboration with the holders of the courses, Prof. Filippo Barbera and Prof. Roberto Di Monaco. The appointment is renewed for the years 2021/2022 and 2022/2023.

Dates (from - to)	January 2022
Name and address of employer	University of Turin - International Labour Organisation (ILO)
Type of business or sector	International body
Type of employment	Lecturer
Main tasks and responsibilities	He lectures in English in the Master's programme 'Management of Development' for a total of 3 hours.

Dates (from - to)	January 2022 - June 2022
Name and address of employer	Polytechnic of Turin
Type of business or sector	Public university
Type of employment	Supplementary lecturer
Main tasks and responsibilities	He lectures and tutors in English in the 'Grand Challenge' course, co-teaching with other lecturers the module on the 'future of e-mobility', for a total of 12 hours of frontal and laboratory teaching delivered.

Dates (from - to)	September 2016 - September 2022
Name and address of employer	University of the Aosta Valley
Type of business or sector	Department of Economics and Political Science
Type of employment	Contract Lecturer
Main tasks and responsibilities	Holder of the course 'General Sociology and Digital Innovation' (SPS/07, 6 CFU). The course comprises 45 lecture hours and 6 cfu. The assignment also includes the support of thesis students and didactic tutoring. <u>The assignment has been held for six consecutive years.</u> He is thesis advisor for 12 students on the course.

Dates (from - to)	September 2017 - September 2022
Name and address of employer	University of the Aosta Valley
Type of business or sector	Department of Economics and Political Science
Type of employment	Contract Lecturer
Main tasks and responsibilities	Holder of the course 'Technological Innovation Policies' (SPS 09/6 CFU). The course comprises 45 lecture hours and 6 cfu. The assignment also includes the support of thesis students and didactic tutoring. The assignment has been carried out for five consecutive years.

Dates (from - to)	September 2016- September 2020
Name and address of employer	Istituto Europeo di Design - Turin branch
Type of business or sector	Department of Interior and Product Design
Type of employment	Contract Lecturer
Main tasks and responsibilities	Holder of the course 'Sociology of Cultural Processes' (SPS 08). The course provides an introduction to the sociology of communication and the application of its theoretical frameworks to the analysis of certain socio-cultural processes particularly relevant to new industrial design, starting with the circular economy and social innovation practices. The course comprises 36 hours and 6 CFUs. The appointment is renewed for four consecutive years, until resignation.

Dates (from - to)	December 2018
Name and address of employer	University of Turin
Type of business or sector	Department of Economics and Statistics
Type of employment	Lecturer

Main tasks and responsibilities	He gave a 4-hour lecture as part of the PhD programme 'Innovation for the Circular Economy'. The subject of the lecture is the analysis of European policies on the topic of the circular economy.
Dates (from - to)	December 2018 - September 2019
Name and address of employer	National School of Administration - Presidency of the Council of Ministers
Type of business or sector	Department of Economics, Finance and Statistics
Type of employment	Integrative Teacher
Main tasks and responsibilities	He coordinates and implements e-learning courses for the Department of Economics, Finance and Statistics, in particular public policy analysis and smart working.
Dates (from - to)	September 2018 - present
Name and address of employer	Link Campus University - Rome campus
Type of business or sector	
Type of employment	Contract Lecturer
Main tasks and responsibilities	Holder of the module "Smart Governance" in the Master's Degree Course "Smart Public Administration". The course consists of a comparative analysis of the performance of a number of local PAs in Italy with respect to the issues of social innovation, the involvement of community networks and municipal welfare in the governance of the territory. The module provides 16 hours and 3 CFU.
Dates (from - to)	September 2017 - September 2019
Name and address of employer	Pantheon Institute - Rome Branch
Type of business or sector	Training Organisation
Type of employment	Contract Lecturer
Main tasks and responsibilities	Holder of the 'Sociology' module in the 2nd Level Masters Course in 'Eco Design'. The module introduces the topics of urban and environmental sustainability in the field of industrial design. The focus is on theoretical contributions (from Ogburn to Granovetter) that study the relationship between technological change and socio-cultural representations. The module consists of 20 hours over the two-year period.
Dates (from - to)	September 2017 - September 2018
Name and address of employer	University of Campania 'Vanvitelli'- Caserta campus
Type of business or sector	Department of Economics
Type of employment	Contract Lecturer
Main tasks and responsibilities	Holder of the module 'Participatory governance of waste' in the Master's degree course 'Management of local public services'. The course illustrates best practices in Italy in the field of civic engagement in waste management. The focus is on the processes of participation of the third sector, volunteering and local grassroots in the co-management of certain services such as community composting, door-to-door collection of certain types of waste (used oils), and other social valorisation activities. The module comprises 8 hours and 2 CFU.

<p>Dates (from - to)</p> <p>Name and address of employer</p> <p>Type of business or sector</p> <p>Type of employment</p> <p>Main tasks and responsibilities</p>	<p>September 2015 - September 2016</p> <p>University of Tor Vergata - Rome Campus</p> <p>Department of Education Science and Technology</p> <p>Contract Lecturer</p> <p>Holder of the module "Smart Cities and Communities" in the Master's Degree Course in Design of People Centered Smart Cities. The module includes the analysis of the territorial impact of some of the projects financed by MIUR within the POR-FESR 2012-2013, on social innovation and youth policies. The course includes 18 teaching hours and 3 CFU. The assignment also includes the support of thesis writers and didactic tutoring.</p>
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<p>Dates (from - to)</p> <p>Name and address of employer</p> <p>Type of business or sector</p> <p>Type of employment</p> <p>Main tasks and responsibilities</p>	<p>September 2012 - September 2015</p> <p>University of Rome 'La Sapienza' - Rome campus</p> <p>Department of Communication and Social Research</p> <p>Lecturer</p> <p>Pursuant to Art. 10 para. 3 of the University's Research Doctorate Regulations, following approval by the Doctorate College, He is teaching in the course of Sociology of the Environment and Territory, at the chair of Prof. Anna Rosa Montani. Teaching includes the analysis of the socio-economic processes responsible for the contemporary ecological crisis, and the role played by social movements in activating innovation processes at the local level. The course includes 40 teaching hours and 6 CFU. The assignment is carried out for the entire duration of the PhD (2012-2013; 2013-2014; 2014-2015).</p>
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## PUBLICATIONS

### Scientific Articles

- Grasso D., Marciano C., Sciuolo A.(2023). Sulla resilienza. Appunti per una sociologia dei sistemi socio-ecologici. In *Studi di Sociologia* 3/2023 (in stampa)
- Marciano C., Brizio A., Carpaneto A., Giachino M., Robiati A., Molino M. (2022). Spiriti Innovativi: una ricerca empirica sulle caratteristiche personali e il comportamento lavorativo degli innovatori in Italia. In *Sociologia del Lavoro* (1/2022). Franco Angeli: Milano. (Rivista in fascia A - Area 14). DOI: 10.3280/SL2022-162011
- Marciano C., Magnani N., Cassone Idone V., (2022), Il populismo nelle regioni alpine tra nativismo e bisogno di riconoscimento: il caso della Lega Nord in Valle d'Aosta e Trentino Alto Adige. *Sociologia Urbana e Rurale*. Vol.I/2022, n. 127, 12-36. Il Mulino: Bologna. (Rivista in fascia A - Area 14). doi: 10.3280/SUR 2017-114002
- Marciano C. (2021). Zero Waste. Gestione dei rifiuti e trasformazioni sociali. In *Cambio: rivista sulle*

*trasformazioni sociali*. Vol. 10, N.21. Firenze University Press: Firenze. 151-163. doi: 10.36253/cambio-10632

- Marciano C, Cassone Idone V., Onnis E., Pains, G., (2020), Università e Territorio: il modello del Knowledge Interchange. Il caso Piemonte 2029. In *Autonomie Locali e Servizi Sociali*, n.1/2020, Il Mulino: Bologna. ISSN: 0382-2278 doi: 0.1447/97472
- Marciano C., Cassone Idone V., Onnis E., (2020), Città in gioco: verso una critica dell'urbanizzazione cibernetica. In *Rivista Trimestrale di Scienze dell'Amministrazione*, Issues 1/2020, ISSN 1972-4942, doi:10.32049/RTSA.2020.3.03
- Marciano C. (2018), Paysage a Manger. Etnografia di un nested market in Valle d'Aosta. In *Culture della Sostenibilità*, Anno XI, N.22/2018, speciale Aree Fragili, Scholé: Torino. ISSN: 1972-5817, doi: 10.7402/CdS.22.009
- Romano G., Marciano C., Minoja M. (2022). Remunicipalisation of waste management in Italy: motivations, key success factors and performance. In *International Review of Administrative Science*. Sage. 1-18. DOI: 10.1177/00208523221077574
- Marciano, C. (2023) Participatory Design and Public Policies: The Case of the General Regional Waste Plan in Valle d'Aosta (Italy). *Waste* **2023**, 1, 468-481. <https://doi.org/10.3390/waste1020028>
- Marciano C. (2022). Ma le imprese sociali sognano un welfare digitale? Il progetto I3S a Torino tra digitalizzazione, mercantilizzazione e co-progettazione. *Impresa Sociale*, 4/2022, pp-23-27. DOI: 10.7425/IS.2002.04.04
- Marciano C., Morreale D., Robiati A., (2021). Futuri (Im)Perfetti. Social Foresight and Digital Creativity as Practices to Extend the Ability to Aspire. In Proceedings of the 2nd International Conference of the Journal Scuola Democratica "Reinventing Education", VOL. 2, Learning with New Technologies, Equality and Inclusion.1349-1361. ISBN: 978-88-944888-8-3.
- Scalozzi R., Marciano C., Robiati A., Boller, S. (2021). Felicità Civica per Torino 2040: visioning partecipativo per l'innovazione sociale in tempi di lockdown e oltre. In *Futuri - Rivista italiana di Futures Studies* - n.16, Anno VIII, Italian Institute for the Future: Napoli. ISBN: 978-88-99790-28-8.
- Barbera F., Marciano C., (2021). La politica alla prova del PNRR: come governare la tecnologia. *Quaderni dell'Agenda Digitale*, Fascicolo I/2021. ISSN: 2421-4167.
- Marciano C. (2021). Intelligenza Artificiale e il paradosso della produttività: il punto sulle ricerche. In *Agenda Digitale EU*. Aprile 2021. ISSN: 2421-4167 (online).
- Marciano C. (2017), Economia circolare. Critica di un paradigma emergente nelle politiche ambientali europee. In *Prisma: Speciale Innovazione Ambientale*, Anno: VIII; n. 1-2/2017, 14-25, Franco Angeli, Bologna. ISSN: 0393-9049
- Marciano C. (2015). Smart City. Infrastrutture fisiche e sociali dell'urbanizzazione intelligente. In *Le Comunicazioni, note, recensioni e notizie*. Vol LXI, Numero Unico 2015, ISCOM (Istituto superiore per le comunicazioni e tecnologie dell'informazione), Roma. ISSN: 0374-3829;
- Marciano C. (2014). Eresia del telelavoro. Una breccia nello spazio sociale della città intelligente. In *Comunicazionepunto doc*, Vol.10, 193-209. Lupetti Editore, Roma. ISBN 9788868740900;
- Marciano C. (2013). Unpacking a Smart City Model – the hegemony of ecological and informational paradigms in the urban social space. In *"The International Journal of Interdisciplinary Environmental Studies"*. Vol VII, Issue 3, Spiral Bound, Chicago. 1-12. doi:10.18848/2329-1621/CGP/v07i03/53299
- Marciano C. (2013). Do you fear of Telework? Understanding the petrify effect in Torino municipality. In *"Proceedings of the First International Conference on Information and Communication Technologies for Sustainability"* (a cura di Hilty L.), 265-271, Politecnico di Zurigo (ETH) e-collection: Zurich. ISBN: 1978-3-906031-24-8;

- Marciano C. (2013). Il discorso sulla Smart City. Concetti chiave e di ricerca del nuovo spazio urbano. In *Comunicazione PuntoDoc*, Vol.7, 255 – 258. Lupetti Editore, Roma. ISBN: 8897-6-86427;
- Marciano C. (2013). Right to the land. Un nuovo movimento sociale a Roma. In *Cultura della Sostenibilità*. Vol.12, 137-149. Istituto Scholé, Torino. ISBN 9788885313378;
- Marciano C. (2012). ICT e Sostenibilità. Rischi e Opportunità, Vol. 5, 175-180. In *Comunicazione-PuntoDoc*, Vol.5, Lupetti Editore, Roma. ISBN: 9788-8-97686-88-0;
- Marciano C. (2011). La guerra del gas. In *Alfabeta2*, Numero 7, 22-23. Mudima Edizioni, Milano. ISSN: 2038-7318

#### Books

- Bonaccorsi M., Marciano C., (2022). *I padroni del vaccino. Chi vince e chi perde nella lotta contro il Covid-19*. Mondadori, Edizioni Piemme: Milano. ISBN 978-88-566-8446-9
- Romano G., Marciano C., Fiorelli M.S. (2021) *Best practices in Urban Solid Waste Management: Ownership, Governance, and Drivers of Performance in a Zero Waste Framework*, Emerald Limited Series: London. ISBN: 978-1-80043-889-7
- Marciano, C.(2015), *Smart City. Lo spazio sociale della convergenza*. Nuova Cultura, Roma. ISBN: 9788868121754

#### Chapters

- Marciano, C. (2023). Il sistema regionale del cibo in Piemonte. Una mappatura. In *Politiche Piemonte: cibo, politiche e sostenibilità* (eds Dansero E., Rota F.S.). Ires Piemonte: Torino. ISSN: 2279-5030
- Barbera F., Marciano C., (2021). Tendenze di impatto e fenomeni emergenti nella Città Metropolitana di Torino. In *Torino 2030 - a prova di futuro* (eds Barbera F., Bocco A., De Rossi A., Guerzoni M., Lombardi P., Mellano P., Quarta A., Semi G.). Collana "Che Fare", Luca Sossella Editore: Roma. ISBN: Roma: Sossella Editore. ISBN 978-88-32231-92-2
- Marciano C. (2021). Aosta città d'acqua. Formazioni socio-tecniche e giochi di potere. In *Fiumi e città. Un amore a distanza. Volume 1: Pianura Padana e Alto Adriatico*. (a cura di Osti G.), Padova University Press: Padova. ISBN: 9788869382543
- Torres, A., Bejarano J.F., Manzanera, R. Pellizzoni L., Marciano C. (2020), A critical analysis of circular economy among Southern Europe: an innovative proposal for environmental degradation and sustainability of life. In "Social Problems in Southern Europe: A comparative assessment" (eds Entrán Duran, F., Soriano Miras, R.M., Duque Clavache R.). *Southern European Societies*, Edward Elgar Publishing, London, ISBN: 978-1-78990-142-9.
- Marciano C. (2020), La Valle d'Aosta tra economia circolare e urbanizzazione della montagna. In *Il ruolo della cultura nel governo del territorio* (a cura di Mazzette A. e Mugnano S.). Franco Angeli: Milano. ISBN 9788835107859.
- Marciano C., (2020), La via del Polipropilene. In *Manifesto dei Sociologi dell'Ambiente e del Territorio sulle città e sulle aree naturali del Dopo Covid 19* (a cura di Nuvolati G., Scanu S.), Ledizioni Ledipublishing, Milano. ISBN: 978-88-5526-xxx-y
- Marciano, C., (2020), Fermento. L'innovazione circolare come modello di sviluppo territoriale per le Alpi valdostane. In *Sostenibilità, contesti locali e sviluppo dei territori* (a cura di Augustoni, A., Maretti, M.), Aracne Editrice Roma, pp. 152 - 168. ISBN:978-88-255-3267-8
- Marciano C. (2019) Città e tecnologia: la Smart City tra dinamiche di alienazione e appropriazione, in *Sostenibilità - Osservatorio Internazionale di teoria sociale sulle nuove tecnologie e la sostenibilità, Verso una società sostenibile. (Non) umani, reti, città e la sfida del cambiamento*, Roma, La Nuova

Cultura, pp. 125-135;

- Marciano C. (2018), Democrazia e rete nel governo locale. Verso una critica della Smart City. In *Web e Società Democratica. Un matrimonio difficile* (a cura di Ermanno Vitale e Fabrizio Cattaneo), 142-156, Accademia University Press, Torino, ISSN: 0394-1248
- Marciano C. e Lepri G. (2014). Out of Sowed. Coraggio Cooperative and urban agriculture in Rome. In *Practices of Reappropriation*, (a cura di Cellamare C. e Cagnetti F.), 84-91. Planum PubliHer, Roma. ISBN: 9788899237011
- Marciano C. e Montani A.R. (2012). I movimenti ambientalisti tra passato e futuro, in *L'onda anomala dei media. Il rischio ambientale tra realtà e rappresentazione*, (a cura di Gavril M.), 79-95. Franco Angeli, Bologna. ISBN: 9788856833058

#### Report

- AA.VV. (2021). Mobilità sostenibile. Energia per il futuro. Cibo sano e senza sprechi. Milano Transition Days 2021. Collana: Scenari. Fondazione Giangiacomo Feltrinelli. ISBN 978-88-6835-396-4
- Marciano C. (2021). *Verso un distretto regionale sul Food in Piemonte*. Fondazione Torino World Food Capital: Torino.
- Marciano C. (2021). *Rapporto di sintesi del processo di consultazione preventiva degli stakeholders sociali per il Piano Generale dei Rifiuti (PRGR) della Regione Valle d'Aosta*. Regione Valle d'Aosta - Esper: Aosta.
- Marciano C., (2018). *Fermento: esperienze di innovazione circolare in Valle d'Aosta*. Fondazione Comunitaria della Valle d'Aosta: Aosta.
- Marciano C. (2018). *Innovative Work Behaviour: definizioni, ricerche e modelli applicativi*. Fondazione Human Plus: Milano.

#### Recent Articles for not academic journal

- Bonaccorsi M., Marciano C., Per un'industria vaccinale pubblica e di qualità. Dentro il caso cubano. *Rivista il Mulino*, Ottobre 2022.
- Marciano C. Nella guerra dei vaccini tra Moderna e BioNTech ci rimette l'interesse pubblico. *Editoriale Domani*. 28 Agosto 2022.
- Barbera F., Marciano C., Robiati A. Il futuro dentro. Le aree interne come spazio del possibile. *Letture Lente*, 22 Febbraio 2022.

#### REFEREEING FOR SCIENTIFIC JOURNALS

He carries out refereeing activities for the following scientific journals listed in Class A by Anvur in area 14 D1:

- Rassegna Italiana di Sociologia
- Autonomie locali e servizi sociali
- Sociologia Urbana e Rurale
- Sociologia del Lavoro
- Culture della Sostenibilità



## SUMMER SCHOOL AND SPECIALISED TRAINING

Dates (from - to)	January 2021 - April 2021
Name and address of employer	SISEC
Type of business or sector	Association
Type of employment	Participation in the SISEC School of Methodology 2021
Main tasks and responsibilities	He follows as a learner the Methodology School organised by the Italian Sociological Economics Association (SISEC) in winter 2021. Lectures were given by Delia Baldassarre, Anton Hemericjk, Paola Mattei and Daniele Vignoli. The entire course was conducted in English, with the organisation of five 3-hour webinars and two interaction events between participants. A certificate was issued at the end of the training course.

Dates (from - to)	July 2020
Name and type of educational or training institution	University of Pisa
Course content	Summer School in Politics, Ontologies, Ecologies Participate as a learner in the POE summer school curated by Prof. Luigi Pellizzoni in July 2020. The school consists of a series of lectures and online workshops from 29 June to 03 July on the topics of observable socio-technical transformations in ecological issues. Participating lecturers are Donatella Della Porta, Francesca Forno, Miriam Tola, Dennis Eversberg. All workshops are held in English.

## LANGUAGE CERTIFICATION

Dates (from - to)	June 2021
Name and type of educational or training institution	British Council - Language Certification
Course content	IELTS - Academic Test On 07.06.2021, he takes the IELTS test, academic curriculum, at the British Council office in Rome. He obtains a score of 7.0, equivalent to C1 level.

## SPEAKER AT SCIENTIFIC CONFERENCES

Barcelona 23-27 June 2012 , The International conference on interdisciplinary social sciences, Universitat Abat Oliba. Paper: '*Unpacking a Smart City Model*';

Nancy 03-09 September 2012 " Scientific divulgation for young public". , International conference on Science of Communication, University of Lorraine. Paper "*ICT and Sustainability. Risks and Opportunities*";

Milan, 15 November 2012 "Social Cohesion. Ecologies, generations and people', Catholic University of Milan. Paper: *Ecologia of Pigneto*';

Zurich 13-17 February 2013 'International conference ICT for sustainability. The challenge to make it real". , ETH Zurich. Paper: *Do you fear telework. Understanding the petrifying effect in Torino Municipality*";

Minori 21-23 March, "Wars for rights/ Wars against rights?", University of Sant'Orsola Benincasa, Naples. Paper: *Right to the land. The emergence of a new social movement in Rome*";

Rome 17-19 June 2013 "Tracce Urbane. Processes of re-appropriation of the city. Practices, places and imaginaries", University of Rome La Sapienza and Urban Studies Laboratory: *Out of Sowed. Practices of reappropriation in urban agriculture*";

Naples 05 October 2013, "IX Convegno dei Sociologi dell'Ambiente e del Territorio", University Federico II of Naples. Paper: "*Smart City and Smart Land. The challenge of urban agriculture intelligente*";

Florence 21-23 October 2013 "National Conference Italian Sociologists Association", University of Florence. Paper "*The heresy of telework*";

Milan 04-06 December 2013 "National Conference Sociologists of the City". Bicocca University of Milan. Paper: *Smart City and Smart Land. The practices of social innovation on land. A case in Rome*";

Rome 06-08 February 2014 "European Conference on Social and Behavioural Science". University of Rome - La Sapienza. Paper: "*The social cohesion in a smart village*";

Naples, 28 March 2014, 'Smart City Med', Forum PA and ANCI. Paper *Ambiente, culture and tourism for an Italian way to the Smart City*';

Bologna 22 - 24 October 2014, Smart City Exhibition, Forum PA - Anci. Paper: *Smart City and efficient management of local public services*';

Bologna, 14 October 2015, Smart City Exhibition IV Edition, workshop: '*Formia Smart City: smart urbanisation in a community of 40,000 abitanti*';

Aosta, 19 - 20 April 2016, University of Val D'Aosta and Cittadella dei Giovani in collaboration with Europe Direct. Keynote Speaker in Seminar "Big Smart Cities in Small Towns";

Pisa 09 - 10 April 2017, Speech at the Jean Monnet Seminar of the State University of Pisa, Department of Management and Economic Studies, paper: 'Common goods and public management of local services. Towards an alternative, but not antithetical, model to the market';

Aosta 19-20 May 2017, Political Theory magazine seminar on 'Web and Democracy'. Paper exhibition 'Towards a political critique of the Smart City';

Chieti 10 - 11 September 2017, 17th Conference of Sociologists of the Environment and Spatial Planning, report 'Circular Economy in European policies: risks and opportunities of a new socio-cultural paradigm';

Rovigo 02- 03 February 2018, International Conference on Fragile Areas "Nested Market", paper: "Paysage a manger. An experience of circular innovation in the fragile area of Gressoney Saint Jean";

Bologna, 28 September 2018, 40 years of Urban and Rural Sociology, paper 'Fermento. Experiences of circular

economy in Valle d'Aosta';

Pisa, 15 October 2018, intervention in the Seminar "Knowledge Management" organised by the Department of Economics and Management of the State University of Pisa, paper on the relationship between the emergence of urban movements for the commons and the affirmation of the zero waste strategy in Italian public utilities;

Milan, 12 December 2018, presentation of the 'Innovative Behaviour' research report at M.I.D.A., in collaboration with Fondazione Human Plus;

Verona, 10 - 11 April 2019, paper presentation "Urban Sociology and Smart City: cybernetic urbanisation under the lens of 20th century city theories", at the Conference "Sociologies and Sociologists in the European Space. Between centre and periphery"

Rome, 22-24 May 2019, "National Futurology Conference", coordinates the workshop "Creativity and Digital Innovation" with Dr. Alberto Robiati;

Bologna, 20 - 22 June 2019, "European Collaborative Creativity Conference", at the Marconi Institute for Creativity, paper: "The innovative behaviour. An empirical research in Italy";

Manchester, 20-23 August 2019, 'ESA 2019 - European Sociological Association Conference', paper presented 'Ferment. Experiences of circular innovation in Aosta Valley';

Sassari, 8-10 December 2019, "National Conference on Sociology of the Territory". Paper presented: 'The Alps as a device of local culture. The Valdostan case';

Rome, 13 January 2020, 'Conference: The Breath of the City'. Paper presented: The Smart City: a critique of cybernetic urbanisation processes;

Turin, 29 - 30 January 2020, 'SISEC 2020 Conference'. Paper in the workshop on futures studies entitled "An Overview of Futures Studies" and poster session entitled "Knowledge Interchange: the relationship between University and Territory";

Rome 18 May 2020 (Webinar), "Architecture and cities: what will the recovery look like?", webinar organised by the Ordine degli Architetti del Lazio. Report: The future of Lazio's cities in Phase 2, risks and opportunities;

Pisa 29 June 2020, Summer School at the University of Pisa "Politics, Ontologies, Ecologies" curated by Luigi Pellizzoni.

Messina 8-9 October 2020 (online). Conference title: "AIS Sociologia Politica section, panel "Populismi e Antipopulismi" edited by Carlo Ruzza. Title of paper: "Populism in Alpine regions between nativism and need for recognition".

2-3-4-5 June 2021 (online), 2nd International Conference of Scuola Democratica "Reinventing Education". Title of paper: "Future (Im)perfects. The social foresight and digital creativity to extend the capacity to aspire".

9-10-11-12 June 2021(online). Conference title "V SISEC Conference. Italy at the test of the emergency: institutions, markets and society'. Participation in two different panels. Title paper 1: "Right to the Futures. Social foresight and the project Futuri (Im)perfecti"; Title paper 2: "Remunicipalisation in waste management: motivations, critical success factors and performance. Evidences from Italy".

15-16-17-18 June 2021 (online). Conference title: '8th Science and Technology Conference (STS). Dis/Entangling Technoscience. Vulnerability, Responsibility and Justice". Conference title: 'The science of the other. The causal layered analysis method'.

Bologna, 07 - 11 June 2022. University of Bologna. Conference title "SISEC Sixth Conference: Work in

Transition. Technologies, policies and ecology of work in the 21st century" . Co-ordinator of the session "Così vicine, così lontane: la piccola e grande impresa italiana a confronto" with Filippo Barbera, Maurizio Busacca and Roberto Paladini.

Pisa 14- 17 June 2022. University of Pisa. Conference title: "XVI ESEE Conference". Talk title, in collaboration with Alessandro Sciullo: "Beyond Blah Blah. Using Experimentalist and Polycentric Governance Theories for a Critical Analysis of the COP 26's Organisational Model'.

Athens 24-27 August 2022. Harokopio University. Conference title 'RC21 (ISA) - Ordinary Cities in Exceptional Times. Conference title, in collaboration with Alessandro Sciullo: 'Governing Reverse Migration. A case study in Piedmont'.

Milan 05-07 September 2022. Milan Polytechnic. AISRE (XLII Conference). Keynote speech, in collaboration with Alessandro Sciullo, 'Governing Reverse Migration. A case study in Piedmont'.

Turin, 13-15 September 2022. Collegio Carlo Alberto. Conference title "Fifth Foundational Economy Conference. Foundational Economy, Social Innovation and Public Action". Discussant in the panel "Self-organisation and collective voice" with Clara Mattei;

22 September 2022 (online). Univ. Savoie Mont Blanc. Conference title "Energy Communities. Perspectives, imaginaries, and reality. Title of paper "The future(s) of energy: imaginaries from foresight applications".

## POSITIONS OF POLITICAL AND ADMINISTRATIVE RESPONSIBILITY

<p>Dates (from - to)</p> <p>Name and address of employer</p> <p>Type of business or sector</p> <p>Type of employment</p> <p>Main tasks and responsibilities</p>	<p>June 2018 - December 2020</p> <p>Municipality of Formia</p> <p>Public Entity</p> <p>Municipal Councillor</p> <p>Minority group leader. Member of the environment, social services and cultural policy, transparency committees and member of the conference of group leaders.</p>
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<p>Dates (from - to)</p> <p>Name and address of employer</p> <p>Type of business or sector</p> <p>Type of employment</p> <p>Main tasks and responsibilities</p>	<p>June 2013 - December 2017</p> <p>Municipality of Formia</p> <p>Public Entity</p> <p>Councillor</p> <p>Councillor with responsibility for urban sustainability and smart cities. He deals with waste management, transport and youth policies. He is the representative of the municipality of Formia (Latina - 40,000 inhabitants) within the CISSI - Distretto Socio Sanitario Lazio Sud, with regard to policies to combat unemployment and youth marginalisation. He is in charge of setting up a public waste management company, Formia Rifiuti Zero, and preparing the General Urban Traffic Plan.</p>
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Dates (from - to)	June 2003 - June 2008
Name and address of employer	Municipality of Formia
Type of business or sector	Public Entity
Type of employment	Councillor
Main tasks and responsibilities	Councillor with responsibility for youth policy and the environment. Among the main activities carried out in the delegation: opening of cultural spaces for the city's young people (Officina Culturale 'Falcone e Borsellino'; Officina delle Arti at De Curits Park; Auditorium FOA), creation of a welfare for the city's university students in addition to the ADISU grants from the Lazio Region, launch of door-to-door waste collection and management of the awareness campaign in some of the city's neighbourhoods.

## AWARDS

Winner of the call for funding for Research Initiation Projects 'Towards a Smart Green City' (university call for proposals 2012 - two thousand euro) - Department of Communication and Social Research, University of Rome 'La Sapienza'.

La Sapienza Foundation' Prize (€ 1500.00), best dissertation in Communication Sciences from 2011 to 2013, University of Rome - La Sapienza. Prize announcement 13 May 2013;

12th 'Laura Conti' National Prize (750.00 euro), for the best dissertation on ecological issues. Eco Istituto del Veneto 'Alex Langer'. Award ceremony, 15 November 2011;

Honourable mention "Technologies and policies for Smart Cities: Telelavoro.Torino.Com project" in collaboration with ISCOM and the Municipality of Turin, within the Smart City Exhibition, Forum PA. Delivery of the certificate 22 October 2014

**MOTHER TONGUE** | Italian

**OTHER LANGUAGE** | **[English].**  
 Reading skills | C1  
 Writing skills | C1  
 Oral expression skills | C1

**OTHER LANGUAGE** | **[Spanish].**  
 Reading skills | B2  
 Writing skills | B2  
 Oral expression skills | B2

I authorise the processing of the personal data in this CV in accordance with Legislative Decree no. 196 of 30 June 2003 and subsequent amendments and additions.

I also declare, pursuant to Articles 46 and 47 of Presidential Decree 445/2000, that the information contained in this curriculum vitae corresponds to the truth and that I am aware of the consequences of false declarations.

June 2023

F.to

Claudio Marciano

A handwritten signature in black ink, appearing to read 'Claudio Marciano', written in a cursive style.