

Andrea Ciacci

Role: Researcher

EDUCATION AND TRAINING

[From November 1, 2020, to November 1, 2023](#)

Doctorate in Security, Risk, and Vulnerability (Cycle XXXVI). Curriculum in Management and Security

Doctoral thesis entitled: "Strategies, Capabilities, and Business Models in the Digital Landscape." Supervisor: Professor Lara Penco. Final exam taken on December 1, 2023.

Department of Economics (DIEC), University of Genoa

[October 2018 to July 2020](#)

Master's Degree in Administration and Public Policy

Graduated with honors and distinction. Thesis title: "Smart City and Entrepreneurship: A Comparative European Perspective." Supervisor: Professor Lara Penco.

Department of Political Science (DISPO), University of Genoa

[September 2015 to October 2018](#)

Bachelor's degree in Political Science and Administration

Graduated with honors. Thesis title: "The eco-environmental, logistical, and infrastructural factors that influence coastal tourism in Italy." Supervisor: Professor Enrico Ivaldi.

Department of Political Science (DISPO), University of Genoa

PROFESSIONAL HISTORY

[From December 1, 2023, to October 31, 2024](#)

Research Fellow

Project funded by Grins Foundation - Growing Resilient, Inclusive and Sustainable, National Recovery and Resilience Plan (PNRR). Scientific responsibility for achieving the project's objectives in collaboration with supervisor Professor Sandro Castaldo (Bocconi University). Bocconi University, DIRB Research Center, Milan, Italy

ACADEMIC APPOINTMENTS

[From March 5, 2025 to present](#)

Member of the Internationalization Commission

Promotes and coordinates outgoing and incoming student mobility through the Erasmus+ program or other international programs; also promotes the internationalization of degree programs and faculty.

Department of Economics (DIEC), University of Genoa, Italy

EXPERIENCE

MAIN SEMINARS

[From 08-11-2024 to present](#) Economics and Business Management

Course code 60024. Bachelor's degree in Business Economics 8697 (L-18) – Genoa.

Department of Economics (DIEC), University of Genoa, Italy

From 18-02-2026 Strategic Decision Making Process and Quantitative Methods

Course code 118549. Master's degree program in Management for Energy and Environmental Transition (MEET) (code 11939) (LM-77 R).

Department of Economics (DIEC), University of Genoa, Italy

From 18-02-2026 Marketing Management and Digital

Course code 64447. Master's degree program in Management (code 11874) (LM-77 R).

Department of Economics (DIEC), University of Genoa, Italy

From 12-03-2025 to 02-04-2025 Introduction to R and Quantitative Applications in Management, Marketing and Applied Economics Research

PhD program at the Italian Center of Excellence on Logistics, Transport and Infrastructure (CIELI), coordinator Prof. Claudio Ferrari.

Department of Economics (DIEC), Genoa, Italy

From February 10, 2025, to May 16, 2025 Economics and Management of Businesses and Tourist Destinations

Course code 83693. Bachelor's degree program in Tourism Sciences: Business, Culture, and Territory 9912 (L-15) - Imperia.

Department of Economics (DIEC), University of Genoa, Italy

SCIENTIFIC RESPONSIBILITY FOR RESEARCH PROJECTS ACCEPTED FOR FUNDING ON THE BASIS OF COMPETITIVE CALLS INVOLVING PEER REVIEW

From 01-04-2021 to 31-05-2023

Participation as a local unit (UNIGE) in the European project: "Evolution of the information society in households and its effect on sustainable development in Europe and Spain. Spatio-temporal and multiscale models." 2017-2020 State Plan Knowledge Generation - R&D&I Projects.

Ministry of Science, Innovation and Universities, Spain; University of Genoa

From 30-06-2022 to 31-12-2024

Participation in support of research activities: MARITTIMO - Transfrontier Cooperation Italy-France Maritime 2007-2013 and 2014-2020. 130-2022-LP-MARITTIMO_001. CIRCUMVECTIO PLUS. CUP D35F21002530006. SDF Standard - MARITTIMO IT-FR - Scientific research and applied technology (R&D for economic affairs).

University of Genoa

TEACHING OR RESEARCH POSITIONS (FELLOWSHIPS) AT FOREIGN UNIVERSITIES AND RESEARCH INSTITUTES

From December 1, 2023, to present

Member of the Channel & Retail Lab at the SDA Bocconi School of Management

Scientific coordinator: Professor Sandro Castaldo. The activity is focused on the development and implementation of the Loyalty Promotion Monitor initiatives, a project carried out in collaboration with The Continuity Company (TCC). The project aims to monitor and analyze loyalty promotion trends in the retail sector.

SDA Bocconi School of Management, Milan, Italy

From May 2, 2023, to July 24, 2023

Research Visiting Student

Supervisor: Professor Laura Costanzo (University of Southampton).

University of Southampton, Southampton, UK. Southampton Business School

**EDITORSHIP OR PARTICIPATION IN EDITORIAL BOARDS OF JOURNALS, PUBLISHING SERIES,
ENCYCLOPAEDIAS AND TREATISES**

[From July 1, 2025 to present](#)

Member of the editorial board of the online scientific journal *Impresa Progetto - Electronic Journal of Management*

Journal accredited by AIDEA - Italian Academy of Business Economics. ISSN 1824-3576. CINECA code E187020. CNR code PT02495264

Impresa Progetto - Electronic Journal of Management

[From 01-12-2023 to 01-12-2024](#)

Member of the Editorial Review Board of the scientific journal *IEEE Transactions on Engineering Management*

Ranking 3 ABS, ANVUR band A for scientific excellence.

IEEE Transactions on Engineering Management

PRIZES AND ACCOLADES FOR SCIENTIFIC ACTIVITY, INCLUDING MEMBERSHIP OF ACADEMIES

[From June 18, 2025, to June 21, 2025](#) Nominee for the Best Paper Award in the High Societal Relevance category

Nominated article: Castaldo, S., Ciacci, A., and Penco, L. (2025), *Building Cognitive and Emotional Trust in Generative AI: Insights from Multiple Case Studies*.

13th FINT Conference 2025 - Trust Within and Between Organizations, Genoa, Italy

[From June 12, 2025, to June 13, 2025](#) Winner of the “Young Outstanding Reviewer Award”

Awarded for “outstanding work with constructive and timely reviews during the Sinergie-SIMA 2025 Management Conference.”

Sinergie SIMA 2025 Management Conference, Genoa, Italy

[From June 1, 2025 to present](#) Member of the First International Network on Trust (FINT)

FINT is a meeting point for trust researchers around the world, with the aim of advancing understanding and innovation in interpersonal trust and trust systems.

First International Network on Trust (FINT)

[From May 1, 2024 to present](#) Member of the European Group for Organizational Studies (EGOS)

An international association of scholars and professionals that promotes advanced research in the field of organizational studies through conferences and scientific publications.

European Group for Organizational Studies (EGOS)

[From January 21, 2024 to present](#) Member of the Italian Center of Excellence on Logistics, Transport, and Infrastructure (CIELI)

CIELI promotes applied scientific research and advanced training in the field of logistics and transport.

Italian Center of Excellence on Logistics, Transport, and Infrastructure (CIELI), Department of Economics, University of Genoa

[From June 1, 2021, to present](#) Member of the European Academy of Management (EURAM)

European association that brings together management scholars and professionals to promote research and knowledge exchange through international conferences, publications, and academic collaborations.

European Academy of Management (EURAM)

From January 1, 2021 to present Member of the Italian Marketing Association (SIM)

An organization of Italian marketing researchers and professionals. SIM promotes the development and dissemination of innovative marketing studies through seminars, conferences, and scientific publications.

Italian Marketing Society (SIM)

From 01-01-2021 to present Member of the Italian Management Society (SIMA)

Association representing the Italian academic community in the field of management. SIMA promotes scientific research, innovation, and the dissemination of managerial knowledge through events, workshops, and publications.

Italian Management Society (SIMA)

From January 1, 2021 to present Member of the British Academy of Management (BAM)

A British academic institution of international importance that promotes advanced research in management. BAM organizes annual conferences, publishes scientific journals, and facilitates collaboration between researchers.

British Academy of Management (BAM)

From 01-01-2021 to present Member of the Italian Academy of Business Economics (AIDEA)

Italian academy for economic and business research. AIDEA promotes the development of scientific knowledge in business economics and organizes conferences of international importance.

Italian Academy of Business Economics (AIDEA)

From September 1, 2020 to present Member of the Center for Econometric Research (CIE) at the University of Buenos Aires (UBA) in Argentina

The center conducts research in the field of econometrics and offers opportunities for collaboration and exchange between international researchers in the field of quantitative economics.

Center for Econometric Research (CIE), University of Buenos Aires (UBA), Argentina

From 01-03-2019 to 01-03-2022 Member of the Italian Statistical Society (SIS)

An association that brings together Italian and international scholars to promote research and dissemination of statistical sciences. The SIS organizes scientific conferences, seminars, and publications to advance the study of statistics in Italy.

Italian Statistical Society (SIS)

OTHER EXPERIENCES

From June 1, 2024, to June 13, 2025 Local Junior Organizer for the Sinergie-SIMA 2025

Conference Management, Tertiarization & Sustainability New challenges for management in the digital era. June 12-13, 2025

University of Genoa, Department of Economics (DIEC), Genoa, Italy

From 01-06-2024 to 11-06-2025 Invited organizer of the Paper Development Workshop (PDW)

session, Sinergie-SIMA 2025 Conference, June 11, 2025 – Genoa, Italy

University of Genoa, Department of Economics (DIEC), Genoa, Italy

From 01-06-2024 to 21-06-2025 Local organizer for the First International Network on Trust

(FINT) Conference 2025, Trust Within and Between Organizations, June 18th to 20th 2025

University of Genoa, Genoa, Italy

From [01-12-2024](#) to [09-01-2025](#) Organizer of the session “Sustainability and Strategic Communication in Retail: From Customer Loyalty to Competitive Advantage,” as part of the ICSA-DIAS 2025 International Conference, Florence, Italy
ICSA-DIAS 2025 International Conference