



UNIVERSITA' DEGLI STUDI DI GENOVA

STARCH

DOTTORATO IN STORIA
STORIA DELL'ARTE E ARCHEOLOGIA

NOME E COGNOME

Gianmarco Gronchi

CICLO

XVIII

CURRICULUM

ST ARTE

TITOLO PROGETTO

Alterità e tangenze della grafica editoriale in Italia tra eseditoria e pubblicazioni periodiche. Per una ridefinizione della cultura visuale tra 1973 e 1989

SUPERVISORE/I

**Paolo Rusconi
Paola Valenti**

Gianmarco Gronchi

Nationality: Italian **Date of birth:** 16/03/1997 **Gender:** Male **Phone number:** (+39) 0571680002

Phone number: (+39) 3392786675 **Email address:** gronchi97@hotmail.it

Skype: gronchi97@hotmail.it **Facebook:** <https://www.facebook.com/gianmarco.gronchi>

Instagram: <https://www.instagram.com/spacegiam/?hl=it>

LinkedIn: <https://www.linkedin.com/in/gianmarco-gronchi-28187b146/>

Website: <https://linktr.ee/GianmarcoGronchi>

Home: Via Giambellino 34, 20146 Milan (Italy)

WORK EXPERIENCE

Art Editor

Esquire [10/2023 – Current]

City: Milan

Country: Italy

- Writing articles on contemporary art, temporary exhibitions and general visual culture topics for Esquire Italia's website

Senior Archivist

Fiorucci Files - Archivio Eredi Fiorucci [09/2022 – Current]

City: Milan

Country: Italy

- Description and cataloguing of documents, photographs and garments related to Fiorucci and his fashion brand
- Promotion and dissemination of the activities and documents of the archive

Fashion and Features Editor

Collectible Dry [05/2021 – Current]

City: Milan

Country: Italy

- Pitched news stories, articles and features to Collectible DRY magazine
- Contributed to the publication's online platform on a weekly basis
- Contributed to the paper issues of Collectible DRY
- Covered the main fashion and art events
- Developed from scratch a style guide aimed at improving the level of consistency of all articles published on Collectible DRY's website and providing the magazine with a unique, unrepeatable tone
- Collaborated with Collectible DRY's Publisher, Editor-in-Chief, Editorial Director, and Web Editor in the development of strategies aimed at boosting the magazine's reputation, distribution, and reach. These included social media-based strategies as well as editorial plans focusing on both the print and online formats of the publication

Editor

LayOut Magazine [03/2021 – Current]

Country: Italy

- Editorial Coordinator for art and visual culture.
- Curator for art side projects.
- Art, fashion and visual culture editor for the main site of [LayOut Magazine](#).
- Social media editor for the magazine's Instagram profile.

Freelance Editor

[2021]

City: Milan

Country: Italy

- Freelance editor for several independent magazines, such as The Collector, Area, La Ricerca Loescher
- Providing content for both paper and online magazines covering art, fashion, architecture, and popular culture

Archivist

Archivio Franco Marabelli - Studio e Ricerca Elio Fiorucci [01/2022 – 08/2022]

City: Milan

Country: Italy

- Description and cataloguing of documents, photographs and garments related to Fiorucci and his fashion brand
- Promotion and dissemination of the activities and documents of the archive

Web Editor

Progetto Storia dell'Arte [09/2020 – 09/2021]

City: Milan

Country: Italy

- Writing online articles about Lombardy art, with focus on Milan both ancient and modern monuments and museums for the Discovey project, promoted by [Storia dell'Arte](#).
- Editing articles in order to maintain high quality standards.
- Providing constructive editorial feedback to new writers.

Internship Bibliothèque Nationale de France

National Library of France (BnF), Prints and Photography Department [04/2019 – 05/2019]

City: Paris

Country: France

- This internship was part of the the **Erasmus+ Traineeship** programme, offered by the University of Pavia during the 2018-2019 academic year. **Project tutor:** Pauline Chougnet, Conservator in charge of old drawings and prints.
- Describing and cataloguing all drawings about Pompei and Ercolano by French architect and archaeologist François Mazois (1783-1826) from BnF archives.
- Editing Excel document regarding the state of conservation of each drawing, indicating which needed restoration.

Editor

Inchiostro. Il giornale degli studenti dell'Università di Pavia [03/2017 – 04/2019]

City: Pavia

Country: Italy

- Pitched articles and features to [Inchiostro. Il giornale degli studenti dell'Università di Pavia](#), both online and paper version.

Part-time job at Cor (University Orientation Center)

University of Pavia [01/2018 – 12/2018]

City: Pavia

Country: Italy

- Participation at incoming orientation fairs with the purpose of presenting University of Pavia.
- Staff member during open days of University of Pavia, with the aim of informing future students about University courses.
- Responsible of guided tour through University facilities and colleges of Pavia during open days.

Web Editor

Birdman Magazine. Cinema, serie, teatro [09/2017 – 11/2018]

City: Pavia

Country: Italy

- Pitched articles and features to [*Birdman Magazine. Cinema, serie, teatro*](#).

EDUCATION AND TRAINING

Master's degree in Curating Contemporary Art

Royal College of Art [04/09/2023 – Current]

City: London

Country: United Kingdom

Ph.D. in History of Art

University of Genova [2022 – Current]

Country: Italy

Field(s) of study: History of Art

Supervisor: prof. Paolo Rusconi, prof. Paola Valenti

The project research focuses on Italian editorial graphic and aims to reevaluate the visual culture between 1970s and 1980s through the study of magazines such as Fiorucci Fanzine, Humus, La Gola, Punk Artist, Vanity, Frigidaire, Dolce Vita, and Westuff.

Master's degree in History of Art and Art Criticism

Università degli Studi di Milano Statale [09/2019 – 21/12/2021]

City: Milan

Country: Italy

Field(s) of study: Arts and humanities

Final grade: 110/110 cum Laude

Thesis: The Elio Fiorucci Decade (1974-1984). Three case studies on graphics, performance and Milanese culture

Tutor: professor Paolo Rusconi, **Co-tutor:** professoressa Maria Canella.

Award: This research has been awarded with the 5th Fondazione Prada Degree Award

The research work seeks to open up an overview on some Milanese experiences involving the well-known fashion designer Elio Fiorucci, chosen as a paradigmatic example to investigate some specific aspects connected to creativity and the studies around fashion. The first chapter reconstructs some pivotal events of the decade, such as the 16th Milan Triennale, with its exhibition *Notes and Images for a Fashion Map*, and the editorial experiment of "Domus Moda", commissioned by Alessandro Mendini. The second chapter is dedicated to Fiorucci's graphics, the main medium for creating the brand image. Fiorucci graphics and their stylistic features are analysed starting from an intuition of Giovanni Anceschi and some notes by David Foster Wallace, trying to recontextualise them within the complex panorama of visual culture between the 1970s and 1980s. The last chapter is dedicated to the artistic performances hosted in Fiorucci's Milanese stores, spaces in which fashion could coexist with an expanded artistic dimension. The examination of the performances by the Nova Musicha group, Alessandro Mendini and Keith Haring has meant a reconsideration of the identities of the places, but also a rediscovery of some decisive moments for the art scene in Milan.

The work is enriched by the consultation of archive material and documents, never published before for the major part, made available by Fiorucci's heirs and former collaborators .

Understanding Fashion: from Business to Culture

Institut Français de la Mode (IFM) [04/2020 – 05/2020]

Website: <https://www.futurelearn.com/certificates/o80etzi>

Field(s) of study: Arts and humanities : *Fashion, interior and industrial design*

Online course (4 weeks, 3 hours per week), carried out on the FutureLearn platform under the supervision of Benjamin Simmenauer, Professor of Fashion Theory and Fashion Brands Strategy at the Institut Français de la Mode (IFM). The course aimed to provide participants with a basic understanding of the economic and cultural aspects of the fashion system.

Fashion as Design

Museum of Modern Art (MoMA) [03/2020 – 05/2020]

Field(s) of study: Arts and humanities : *Fashion, interior and industrial design*

Online course held on the Coursera platform, under the supervision of Paola Antonelli, Senior Curator of the Department of Architecture and Design and Director of the Research and Development Department at MoMA. The aim of the course was to help participants understand the cultural, social and anthropological implications linked to clothing and, more broadly, to the world of fashion.

Diploma

Almo Collegio Borromeo [09/2016 – 07/2019]

City: Pavia

Country: Italy

Website: <http://www.collegioborromeo.it/it/>

Founded in 1561, Collegio Borromeo is an institution committed to promote excellence of university education. Its strict requirements are based on academic achievement (minimum GPA of 27/30) and extracurricular activities (at least 70 hours per year).

Bachelor's degree in Modern Literature

Università degli Studi di Pavia [09/2016 – 07/2019]

City: Pavia

Country: Italy

Final grade: 110/110 cum Laude

Thesis: One face, many faces: Bernini and the bust of Luis XIV between history, method and form.

Tutor: professor Pier Luigi Mulas, **Co-tutor:** professoressa Monica Visioli.

The thesis analyses the complex history of the journey of Gian Lorenzo Bernini (1598-1680) in France and the creation of the portrait of Luis XIV. It tries to explain why the permanence of Bernini at Luis XIV court is strongly linked to the turbulent political situation of the 1660s and to the difficult relationship between Paris and Rome. Basing on sources of the period, the thesis explores Bernini's way of working, from the initial idea to the finished marble. It also tries to explain all the symbolic implications concealed into the portrait, taking into considerations especially the never realized globe-shaped base.

This thesis was enhanced by a period of research in Paris, where the candidate could see the original work and consult the Bernini dossier at Palace of Versailles Library.

High School Diploma

Istituto di Istruzione Superiore "F. Enriques" [09/2011 – 07/2016]

City: Castelfiorentino

Country: Italy

LANGUAGE SKILLS

Mother tongue(s): **Italian**

Other language(s):

English

LISTENING C2 READING C2 WRITING B2

SPOKEN PRODUCTION B2 SPOKEN INTERACTION C1

French

LISTENING A2 READING A2 WRITING A2

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Microsoft Office / Windows / Social Network / Basic Photoshop / Suite Microsoft Office / WordPress

PROJECTS

Cassandra

[02/07/2023 – 10/09/2023]

Temporary exhibition by **Mozzarella Light**

Curated by: Gianmarco Gronchi, Martina Santurri, Beatrice Beatrice Sartori, Federico Castoldi, Dimitri Milleri

Spazio Volta,

Piazza Mercato delle Scarpe, 1

Bergamo

Link: <https://www.instagram.com/spaziovolta/>

CONFERENCES AND SEMINARS

Masks - Italian Graduate Society of Rutgers University Conference on Italian Studies

[New Brunswick, US, 17/11/2023 – 18/11/2023]

Panel speaker with the paper *Gianmarco Porru's Sweet Fritters Ballad and Lunario. Mask, masquerade, and styling in contemporary Italian art.*

1st International Conference on Visual Culture. Periphery and Interdisciplinarity in Visual Studies

[Madrid, 23/10/2023 – 25/10/2023]

Panel speaker with the paper *You need muscles for graphic-making. Three case studies about visual culture and radical publishing in Italy in the 1980s.*

PUBLICATIONS

Pancakes, moons, and psychoanalysis. Notes on Gianmarco Porru and Francesco Casarotto

in *Su la maschera. Storia, immagine e salute*, acts of the conference, ed. by Maria Canella, Vittorio Alessandro Sironi, in press.

Who's scared of darkness?

[2023]

in *Look at Me*, exhibition catalog (Milan, Luxy Club, 10th November 2022, from 10.30 pm to 5 am), ed. by Sara Van Bussel, OTTN Project 2023

Nota su fondi e collezioni di APICE

[2022]

in *Parola, immagine e cultura editoriale. Pubblicazioni d'arte contemporanea dalle collezioni di APICE*, ed. by Viviana Pozzoli, Paolo Rusconi, Mantova, Corraini 2022

Sudari, candele, viole. Su "I pittori della luce", spassosa mostra dell'Italia S.p.A.

[2022]

in [La Ricerca Loescher](#), September 22, 2022

Crossing Boundaries. Interviews with Formafantasma, Matteo Cibic and Lawrence Steele

[2022]

in "Area Interiors", n. 1, March 2022

Fiorucci e la grafica. Iconografia di una rivoluzione

[2022]

in Colombo D. (ed. by), *MilanOttanta. Aspetti del sistema artistico e culturale a Milano*, Milano, Scalpendi Editore 2022

Né arte, né design. Alessandro Mendini e "Domus Moda"

[2022]

in Colombo D. (ed. by), *MilanOttanta. Aspetti del sistema artistico e culturale a Milano*, Milano, Scalpendi Editore 2022

Una domenica inedita #27: poesie di Gianmarco Gronchi

[2021]

in [Poetarum Silva](#), May 9, 2021

Il lockdown della moda

[2021]

in [Groundbreaking](#), n. 21

Post scriptum per la moda di questo millennio

[2020]

in [La Ricerca Loescher](#), October 31, 2020

Se Firenze muore

[2020]

in [La Ricerca Loescher](#), August 15, 2020

Filologie d'artista. Per un approccio allo studio delle Vite di Gian Lorenzo Bernini

[2020]

in *Quaderni Borromaici. Saggi, studi, proposte*, n. 7, Interlinea, Novara 2020

Poetry sylloge

[2019]

in *Terzo repertorio di poesia italiana contemporanea*, Arcipelago Itaca, Osimo 2019

Poetry sylloge

[2018]

HONOURS AND AWARDS

Fondazione Prada Degree Award

Fondazione Prada [07/2022]

The Master's thesis *The Decade of Elio Fiorucci (1974-1984). Three case studies between graphics, performance and Milanese culture* was honoured with the V Fondazione Prada Degree Award. The prize provide for a scholarship of €25.000 to fund a Master's degree at a foreign institution and, subsequently, a 6-month paid internship at Fondazione Prada in Milan.

The jury was composed by Miuccia Prada, Founder of Fondazione Prada; Tommaso Sacchi, Councillor for Culture of the City of Milan; Maurizio Molinari, Editor-in-Chief of the newspaper "la Repubblica"; Chiara Costa, Head of Programs at Fondazione Prada. The jury based its evaluations on the excellent methodology and the accurate use of archival sources, the transversality of the topics and the ability to analyze the Milanese cultural context between the 1970s and 1980s.

Scholarship for Academic Merit

Università degli Studi di Milano Statale [2021]

Winner of a Merit Scholarship related to the 2019/2020 academic year provided by the University of Milano Statale for students with a regular career and a weighted average not lower than the 80th percentile of the grade distribution of their degree program

Winner of the 4th National Archipelago Itaca Literary Prize

Arcipelago Itaca Editore [2019]

Erasmus Traineeship Scholarship

University of Pavia [2018]

Winner of an Erasmus Traineeship scholarship provided by the University of Pavia for a mobility perid abroad in the 2018/2019 academic year.

Winner of 19th Habere Artem Literary Prize

Habere Artem [2018]

Winner of the Castelfiorentino Literary Prize - junior

Premio Letterario Castelfiorentino [2016]

COMMUNICATION AND INTERPERSONAL SKILLS

Communication and interpersonal skills

- Good public-speaking skills, acquired with the "Public Speaking" course, at the Almo Collegio Borromeo (2018)

Communication and interpersonal skills

- Good team-leading and co-working skills, acquired through the experience in the Genago project, currently still under development
- Leadership skills acquired during the experience as student representative in the school council of the Istituto Superiore "F. Enriques" di Castelfiorentino (s.y. 2015-16)
- Excellent mentorship skills acquired during the experience of tutoring students of the first classes of the Liceo Scientifico "F. Enriques" of Castelfiorentino, Florence (s.y. 2015-16)

PROFESSIONAL SKILLS

Professional skills

- Good knowledge of the principles of editing and text correction, acquired during the experience as editor for Collectible DRY, LayOut Magazine, Inchiostro, Birdman Magazine, for the website Progetto Storia

dell'Arte and also during the activity as reader-selector of texts for the participation in the Boccaccio
Giovani Literary Prize (May-June 2017)

- Excellent use of WordPress
- Excellent management and use of the principal social networks.

COURSES AND WORKSHOPS

The condition of the body in the post-industrial era - Fondazione Prada Workshop

[16/05/2022]

Participation at the first workshop organized by Fondazione Prada around the theme of the loss of centrality of the human body in postmodern society. Speakers: Niccolò Gravina, Benedetta Barzini

Digital Photography

[2018]

Basic digital photography course (18h) at Digital Camera School, Pavia

French

[2018]

French language course (30h) at School France Language Paris Victor Hugo, Paris

IELTS Course

[2017]

English Language Course for IELTS (50h) at CES School, Dublin

Linguistic Documentation

[10/2016 - 12/2016]

Course by IUSS (University Institute of Advanced Studies), Pavia. Lecturer: Cristiano Chesi

Creative Writing

[2015]

Creative Writing Seminar at the "Boccaccio" Cultural Association, Certaldo, Florence. Lecturer: Antonella Cilento

English

[2015]

English Language Course (60h) at EC Boston, Boston

Peer Education

[2015]

Peer Education training course (17h) organized by the "Bruno Ciari" Study Center, Empoli, Florence
